The Spark

Teacher Tap In

What is The Spark??

The Spark is is a special teacher's edition of The Wire, created to ignite inspiration, connection, and insight across classrooms.

Born out of the 2025 Walton Works Externship, The Spark grew from a powerful idea: that teachers deserve a space to stay plugged in to the evolving world of work, innovation, and real-world learning. During the externship, educators expressed a need for regular, relevant updates on career-connected learning and ways to bring fresh energy into their classrooms. The Spark answers that call—highlighting teacher voices, sharing classroom-ready resources, and shining a light on how Walton Works is helping students prepare for life after graduation.

LET'S HELP MAINTAIN THAT EXCITEMENT AND SPARK FROM THE EXTERNSHIP!



The Return

WWE The Challenge Returns!







Last year was the inaugural year of what became known as the Smackdown, but is really the Walton Works Employability (WWE) Challenge. This was a competition between high schools where points were earned for employability activities such as resume workshops, mock interview bootcamps, attendance at the different events throughout the year, classroom career guest speakers, etc. WE ARE BRINGING IT BACK! The winning school's principal will receive the WWE Challenge belt and the staff will receive a food truck catered by Walton Works.

WAYS TO GET POINTS

Have any other ideas? Share them with us for the Commissioner of the Clash to award points!

Newsletters
Juniors & seniors attend Career Connections Expo
Seniors attend Job Fair
Big Hire
Industry/ Career guest speakers
Resume Bootcamp
Mock Interview Event
Employability activities
Employability social media posts
Hall signage (employability/career opportunities)
Class signage (employability/career opportunities)
Morning video announcements commercials
School accounts follow us
Tag us in your social media posts

Email JAMI@CHOOSEWALTON.COM to notify of eligible events for points!

Up First

Workforce Events

Teachers love knowing about events in advance so for the second year in a row we have put together a postcard with the year's events that are in partnership with Walton Works. Go ahead and put these dates on your calendars so you can keep it on your radar as applicable!

This graphic has also been turned into posters for the high schools in their branded colors. If you would like the digital copy of your school's poster, please email JAMI@CHOOSEWALTON.COM to get your digital copy!



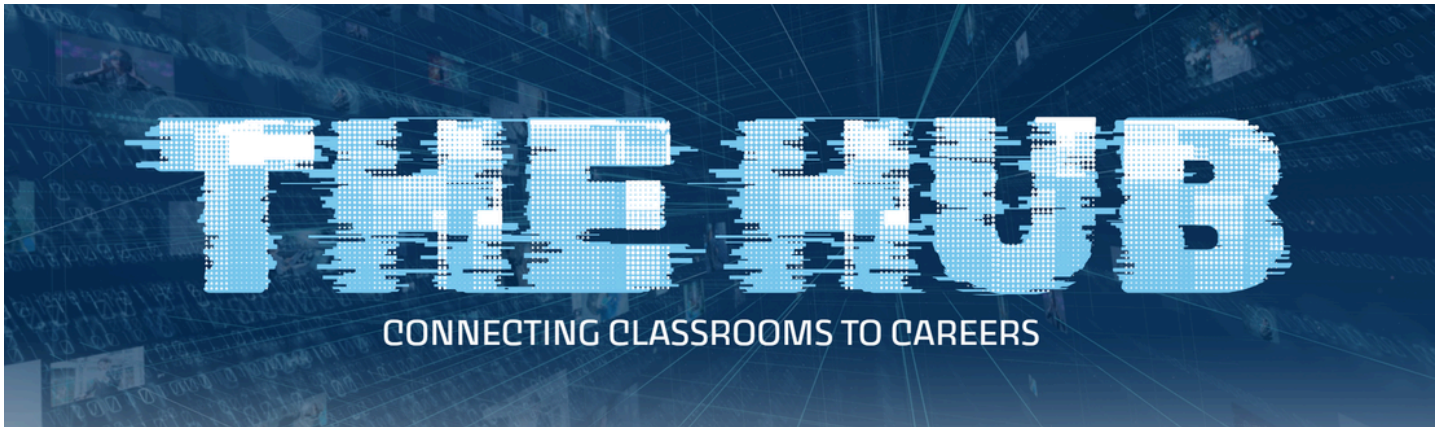


Career Connections Expo

The Career Connections Expo is an event in partnership with the Chamber to showcase local career options. Last year, the event had over 720 high school Juniors and Seniors in attendance. We cannot wait to see how many students come this year!

Make sure you hype it up with your Juniors & Seniors as this is the first major event that will earn your school points in the return of THE CHALLENGE!

Resource



The HUB is your go-to resource center, offering access to proven school-based activities, upcoming workforce event dates, promotional graphics, logos, and other useful tools to support your student engagement efforts.

Below are the buttons that are located on The Hub as easy resource options:



Do you have something AMAZING that you would love to seen shared?

I bet you would get points for your school!

Email suggestions, projects, lessons, activities, etc. to

Jami@choosewalton.com