



Walton County, GA

Development Authority of Walton County



132 East Spring Street
Monroe, Georgia 30655

Economy Overview

109,888

Population (2024)

Population **grew by 15,070** over the last 5 years and is projected to **grow by 15,526** over the next 5 years.

31,315

Total Regional Employment

Jobs **grew by 4,019** over the last 5 years and are projected to **grow by 3,195** over the next 5 years.

\$82.4K

Median Household Income (2023)

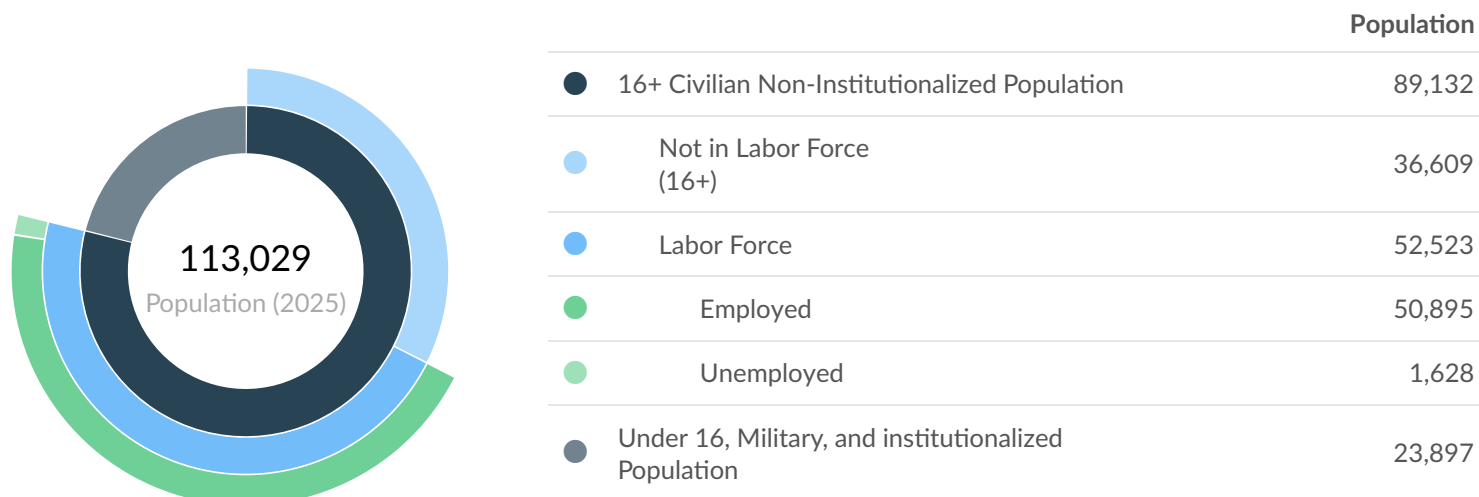
Median household income is **\$3.8K above** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 15.9%** since 2019, growing by 15,070. Population is expected to **increase by 14.1%** between 2024 and 2029, adding 15,526.
- From 2019 to 2024, jobs **increased by 14.7%** in Walton County, GA from 27,296 to **31,315**. This change **outpaced the national growth rate of 4.3% by 10.4%**. As the number of jobs increased, the **labor force participation rate decreased from 61.9% to 60.9% between 2019 and 2024**.
- Concerning educational attainment, **16.3% of Walton County, GA residents possess a Bachelor's Degree** (5.2% below the national average), and **8.0% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

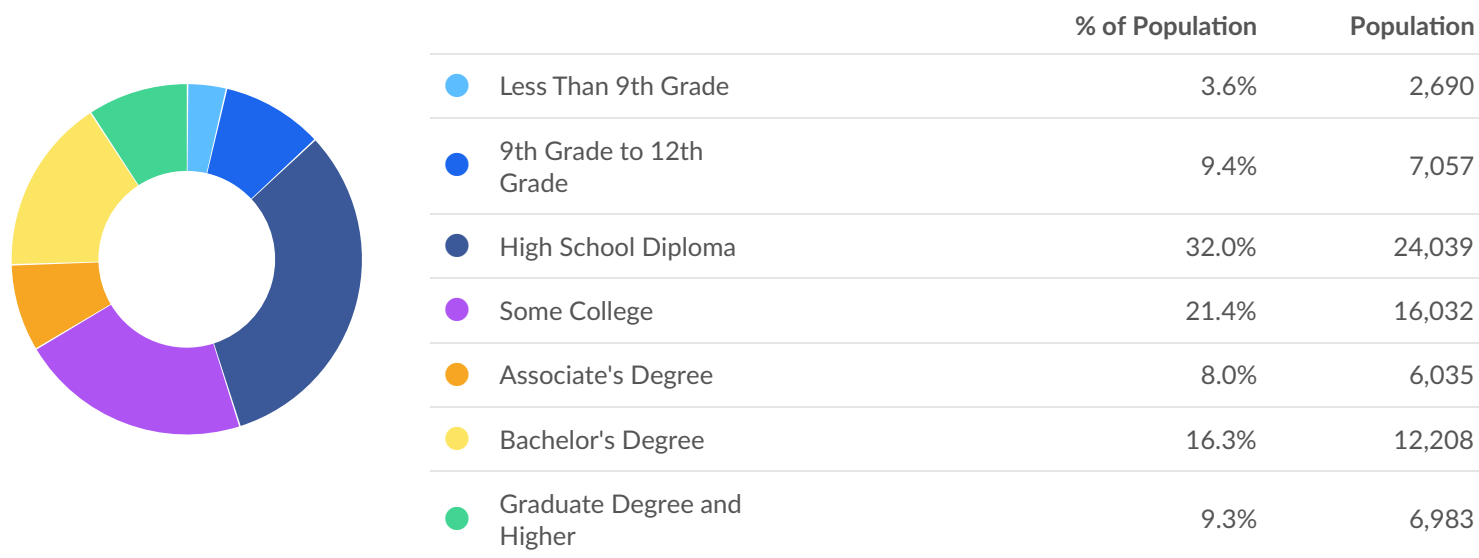
	Population (2025)	Labor Force (May 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	113,029	52,523	31,315	94.4	\$4.33B	\$7.48B	\$4.29B
State	11,247,869	5,360,792	5,519,428	93.6	\$856.74B	\$629.65B	\$792.17B

May 2025 Labor Force Breakdown



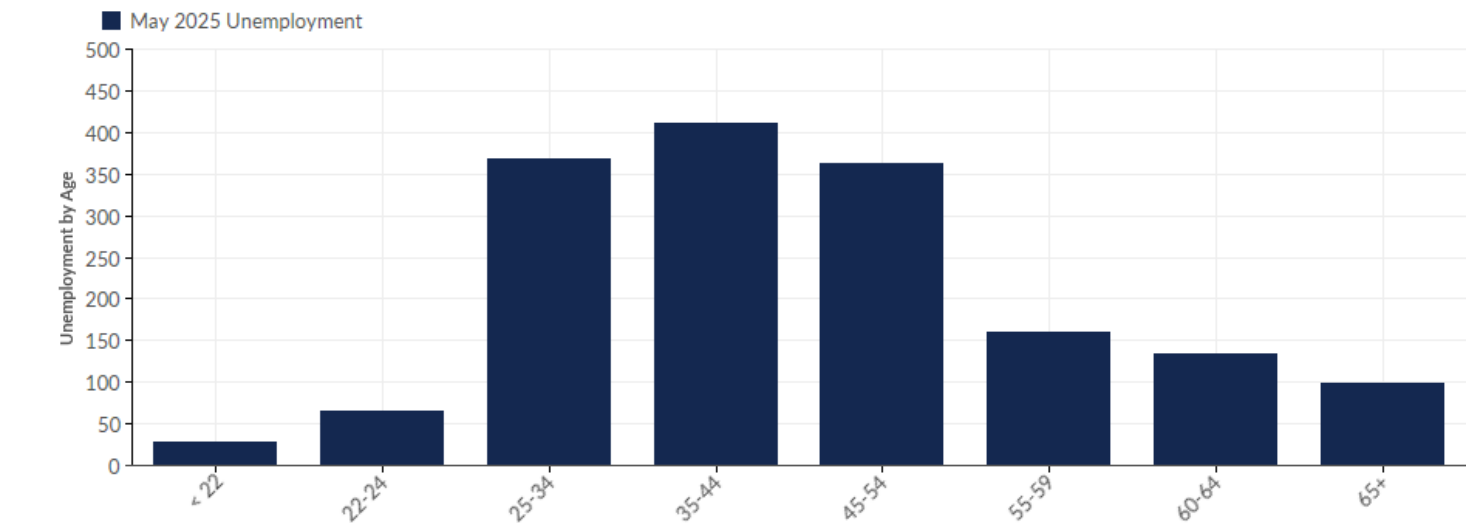
Educational Attainment

Concerning educational attainment, **16.3% of Walton County, GA residents possess a Bachelor's Degree** (5.2% below the national average), and **8.0% hold an Associate's Degree** (0.8% below the national average).



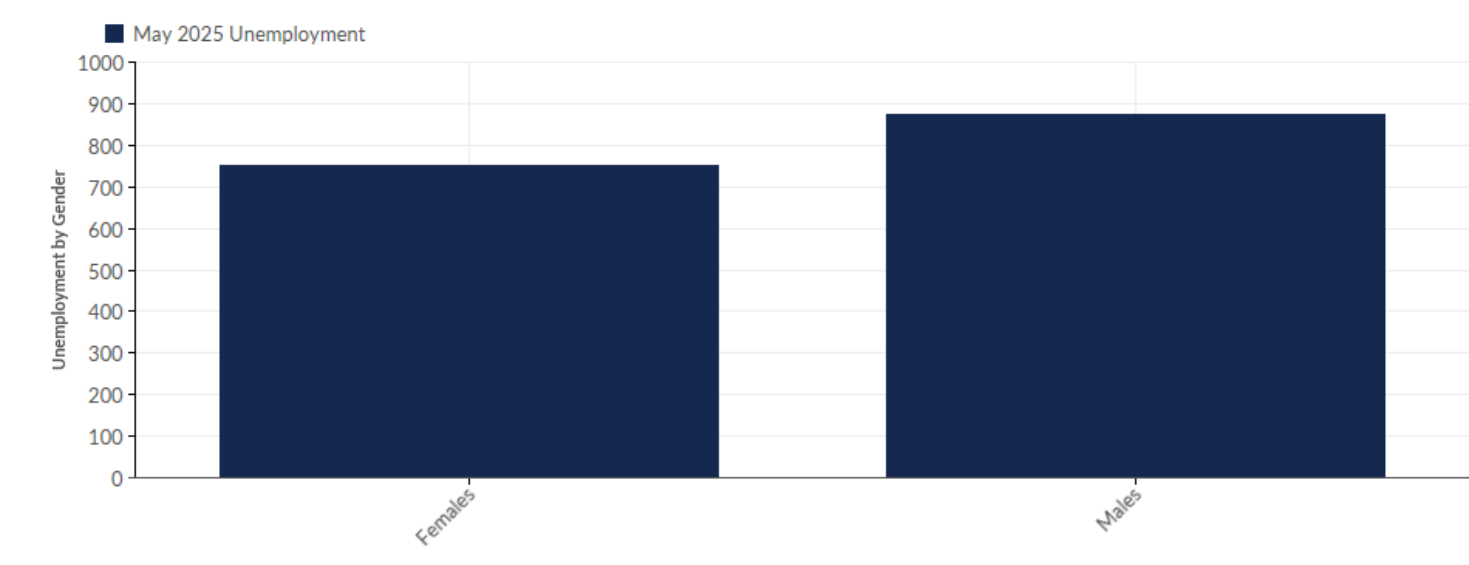
Unemployment by Demographics

Unemployment by Age



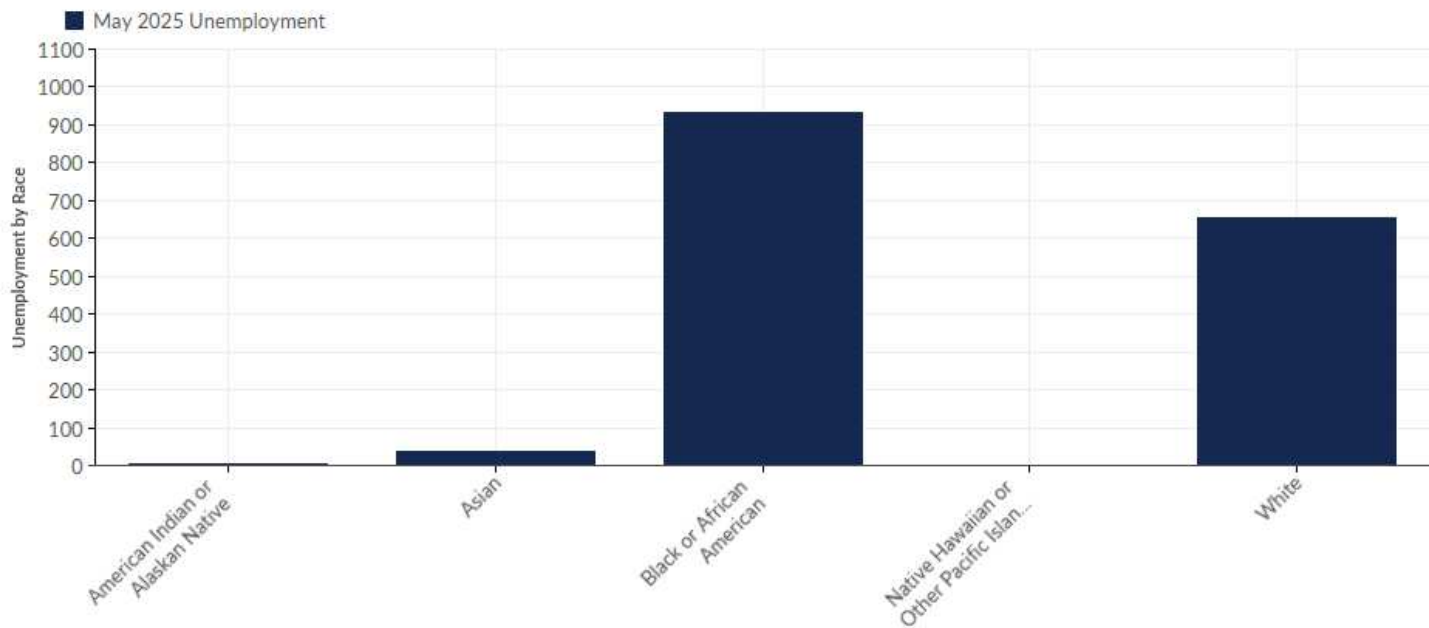
Age	Unemployment (May 2025)	% of Unemployed
< 22	29	1.78%
22-24	65	3.99%
25-34	368	22.60%
35-44	411	25.25%
45-54	363	22.30%
55-59	160	9.83%
60-64	133	8.17%
65+	99	6.08%
Total	1,628	100.00%

Unemployment by Gender



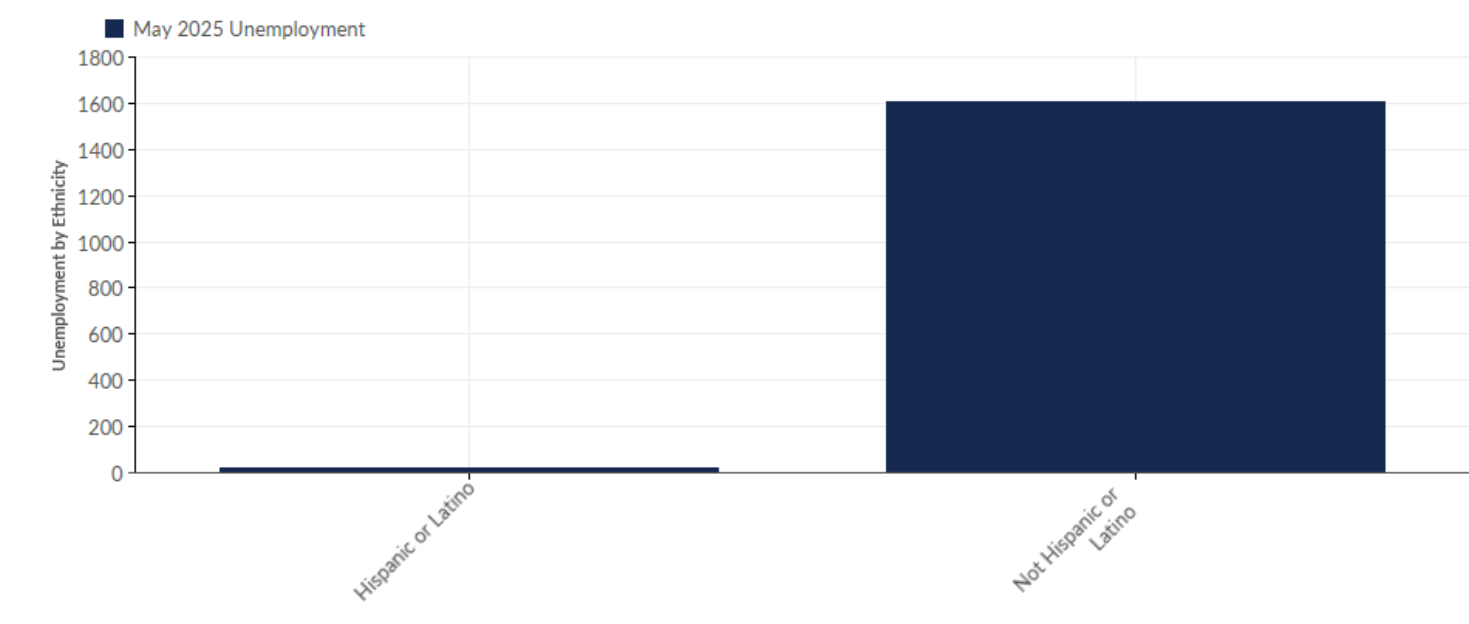
Gender	Unemployment (May 2025)	% of Unemployed
Females	753	46.25%
Males	875	53.75%
Total	1,628	100.00%

Unemployment by Race



Race	Unemployment (May 2025)	% of Unemployed
American Indian or Alaskan Native	3	0.18%
Asian	37	2.27%
Black or African American	933	57.31%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	654	40.17%
Total	1,628	100.00%

Unemployment by Ethnicity

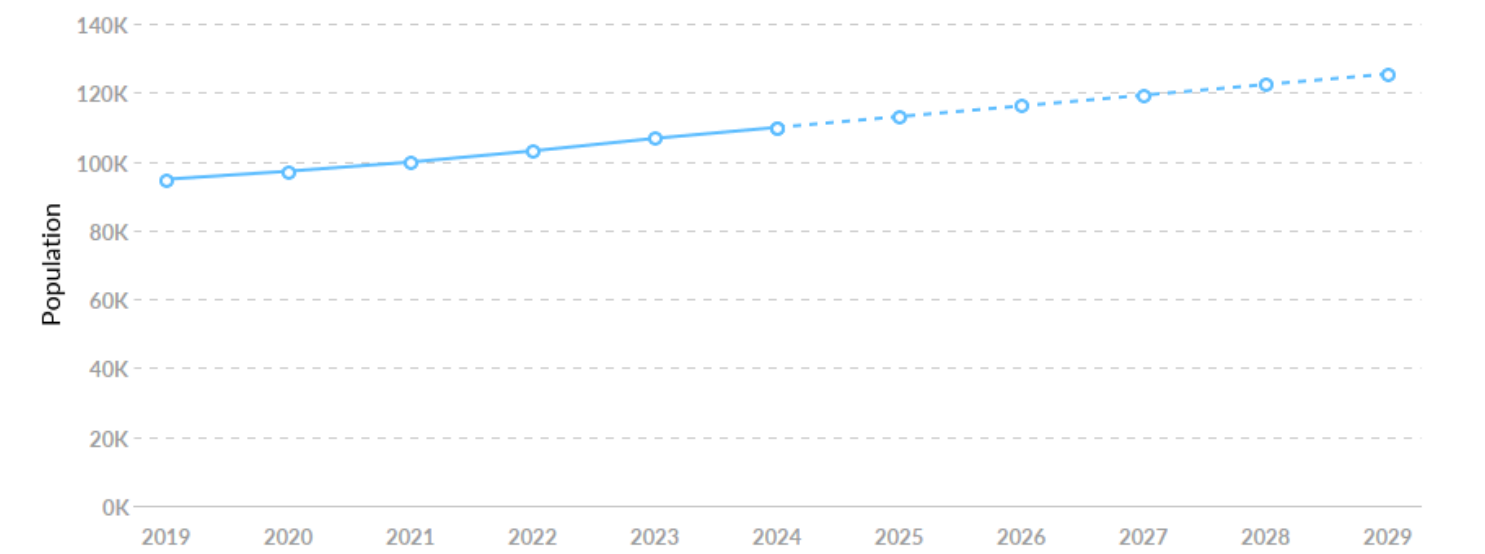


Ethnicity	Unemployment (May 2025)	% of Unemployed
Hispanic or Latino	19	1.17%
Not Hispanic or Latino	1,609	98.83%
Total	1,628	100.00%

Historic & Projected Trends

Population Trends

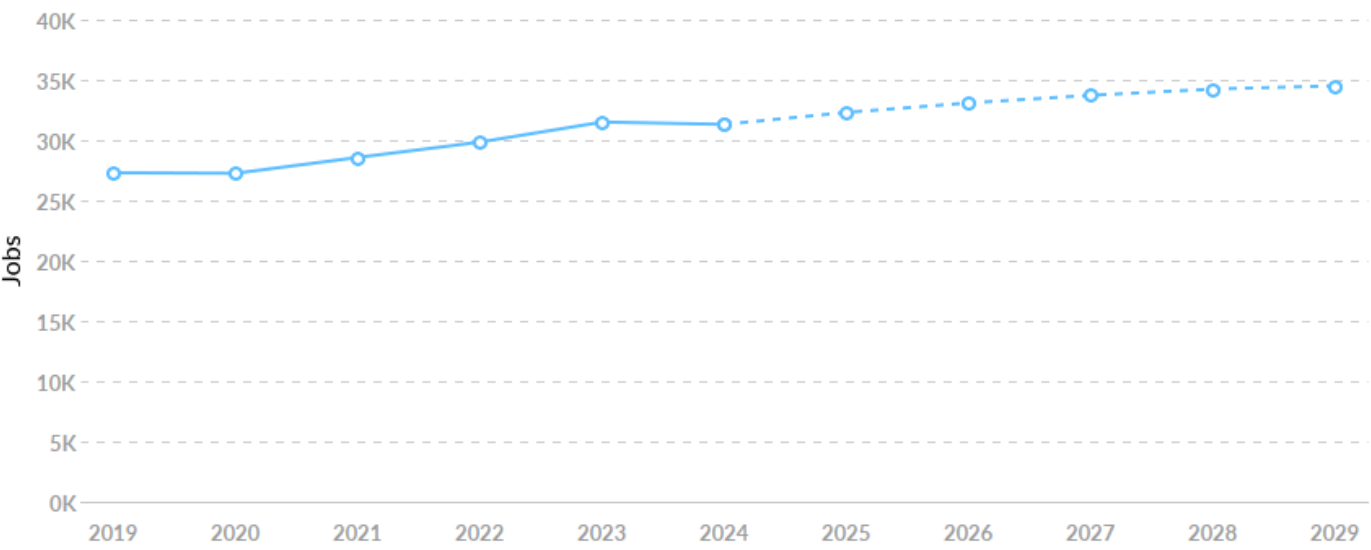
As of 2024 the region's population **increased by 15.9%** since 2019, growing by 15,070. Population is expected to **increase by 14.1%** between 2024 and 2029, adding 15,526.



Timeframe	Population
2019	94,818
2020	97,158
2021	99,814
2022	103,064
2023	106,702
2024	109,888
2025	113,029
2026	116,131
2027	119,251
2028	122,347
2029	125,415

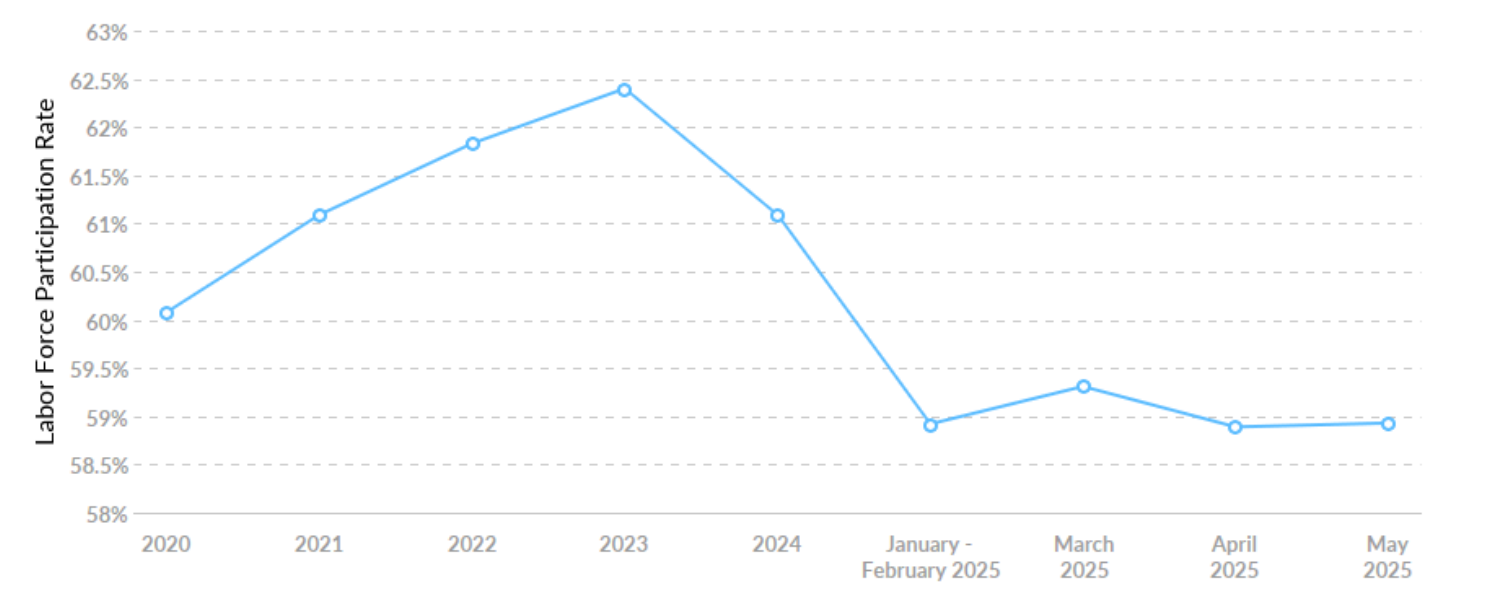
Job Trends

From 2019 to 2024, jobs increased by **14.7%** in Walton County, GA from 27,296 to **31,315**. This change **outpaced the national growth rate of 4.3% by 10.4%**.



Timeframe	Jobs
2019	27,296
2020	27,255
2021	28,569
2022	29,845
2023	31,505
2024	31,315
2025	32,303
2026	33,088
2027	33,726
2028	34,241
2029	34,510

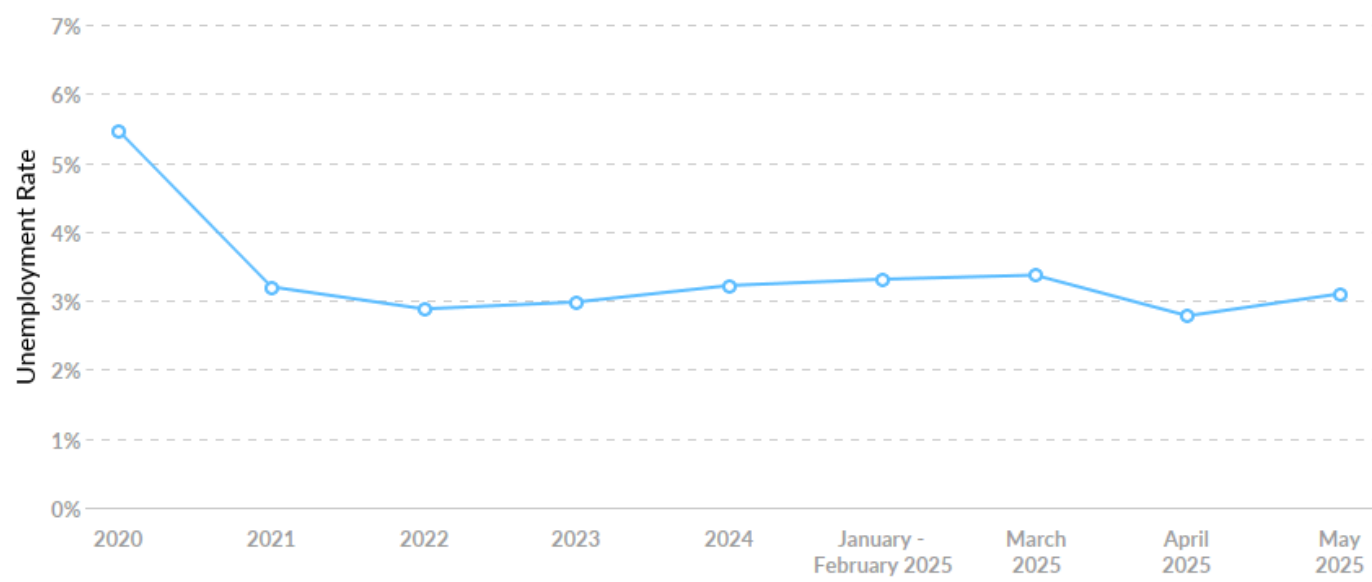
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	60.08%
2021	61.09%
2022	61.83%
2023	62.40%
2024	61.09%
January - February 2025	58.92%
March 2025	59.31%
April 2025	58.89%
May 2025	58.93%

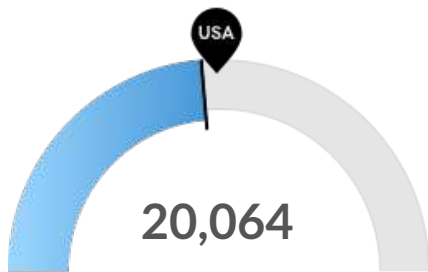
Unemployment Rate Trends

Walton County, GA had a May 2025 unemployment rate of 3.10%, **decreasing from 5.46%** 5 years before.



Timeframe	Unemployment Rate
2020	5.46%
2021	3.20%
2022	2.88%
2023	2.98%
2024	3.22%
January - February 2025	3.31%
March 2025	3.37%
April 2025	2.78%
May 2025	3.10%

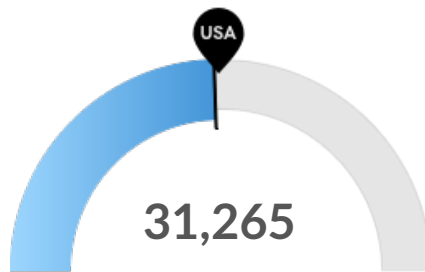
Population Characteristics



20,064

Millennials

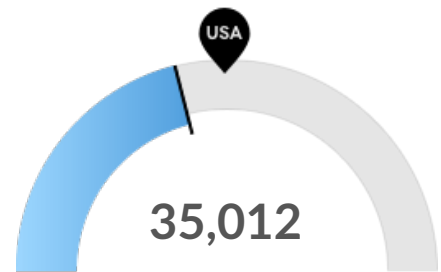
Walton County, GA has 20,064 millennials (ages 25-39). The national average for an area this size is 21,680.



31,265

Retiring Soon

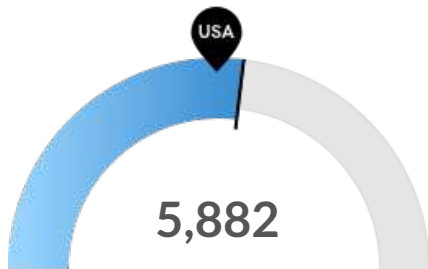
Retirement risk is about average in Walton County, GA. The national average for an area this size is 32,211 people 55 or older, while there are 31,265 here.



35,012

Racial Diversity

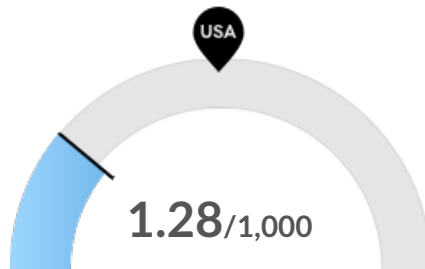
Racial diversity is low in Walton County, GA. The national average for an area this size is 44,438 racially diverse people, while there are 35,012 here.



5,882

Veterans

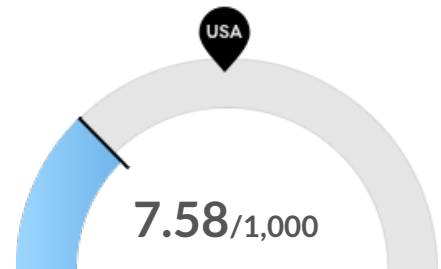
Walton County, GA has 5,882 veterans. The national average for an area this size is 5,279.



1.28/1,000

Violent Crime

Walton County, GA has 1.28 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



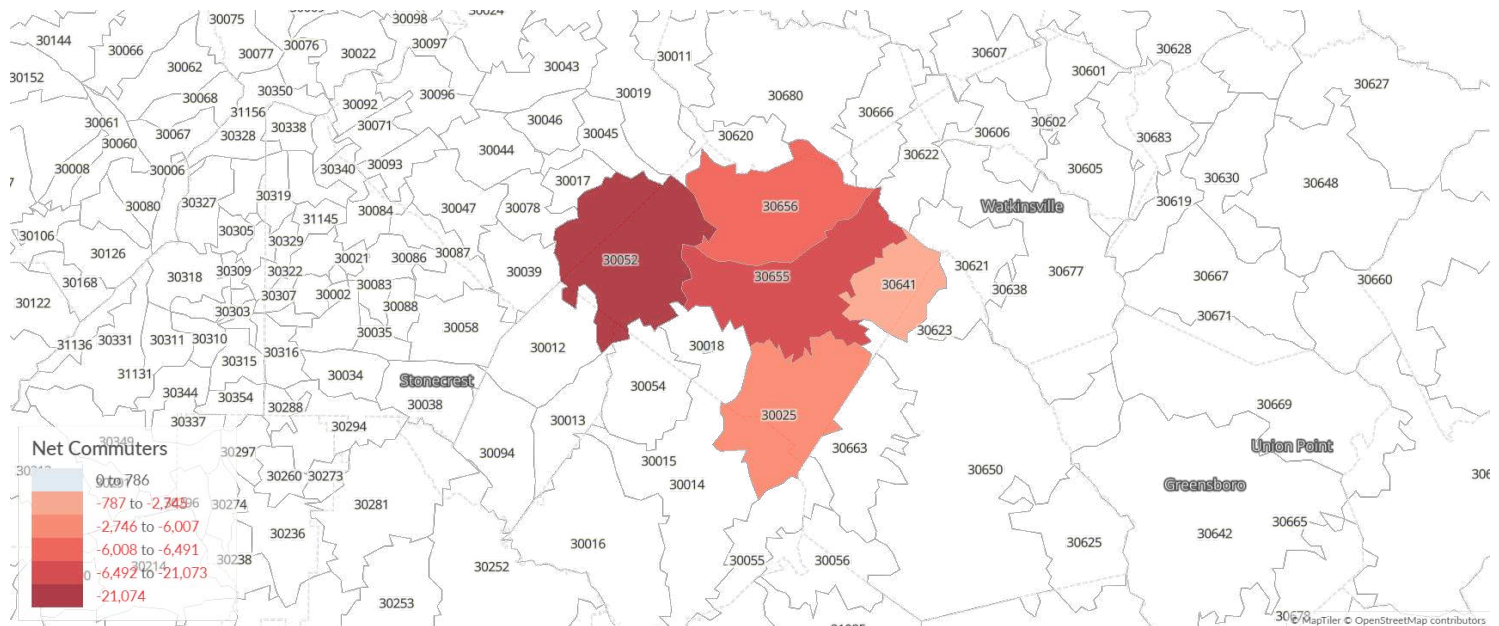
7.58/1,000

Property Crime

Walton County, GA has 7.58 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Walton County, GA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
30052	Loganville, GA (in Walto...	17,067
30655	Monroe, GA (in Walton ...	7,948
30656	Monroe, GA (in Walton ...	3,697
30025	Social Circle, GA (in Wal...	2,357
30641	Good Hope, GA (in Wal...	185

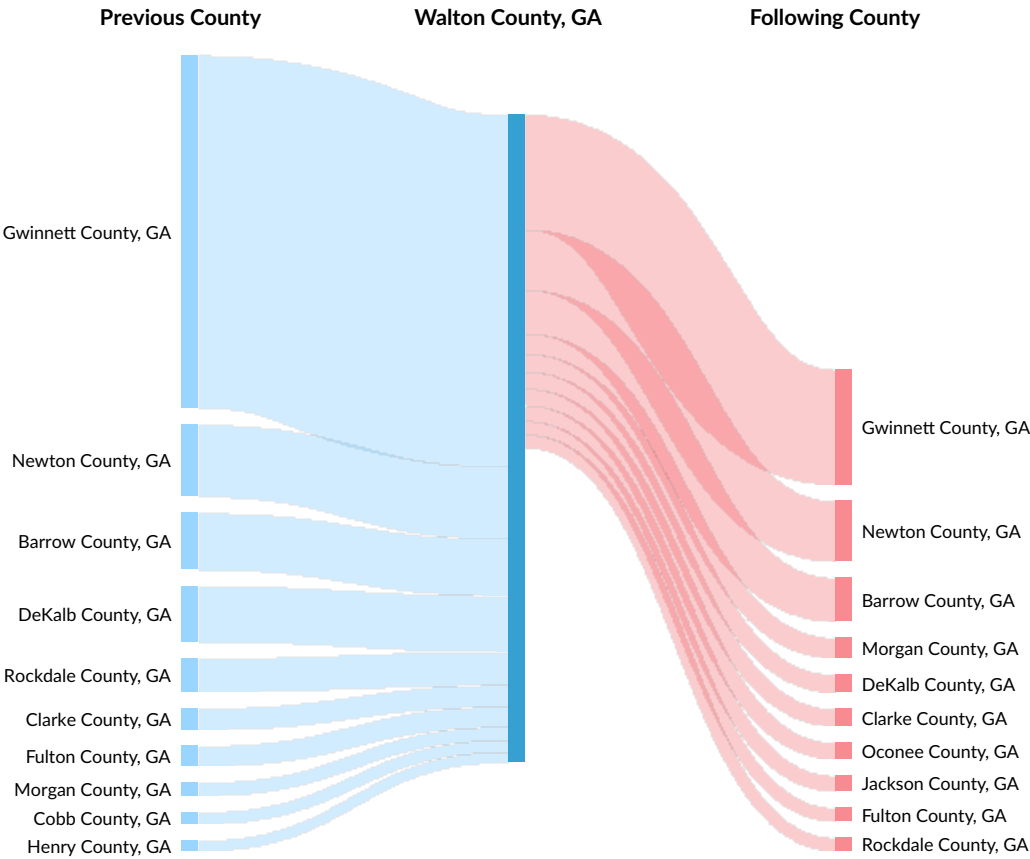
Where Talent Lives

ZIP	Name	2024 Workers
30052	Loganville, GA (in Walto...	38,141
30655	Monroe, GA (in Walton ...	14,440
30656	Monroe, GA (in Walton ...	9,704
30025	Social Circle, GA (in Wal...	5,103
30641	Good Hope, GA (in Wal...	972

Inbound and Outbound Migration

The table below analyzes past and current residents of Walton County, GA. The left column shows residents of other counties migrating to Walton County, GA. The right column shows residents migrating from Walton County, GA to other counties.

As of 2022, 3,205 people have migrated from Gwinnett County, GA to Walton County, GA. In the same year, 1,045 people left Walton County, GA migrating to Gwinnett County, GA. The total Net Migration for Walton County, GA in 2022 was 2,978.

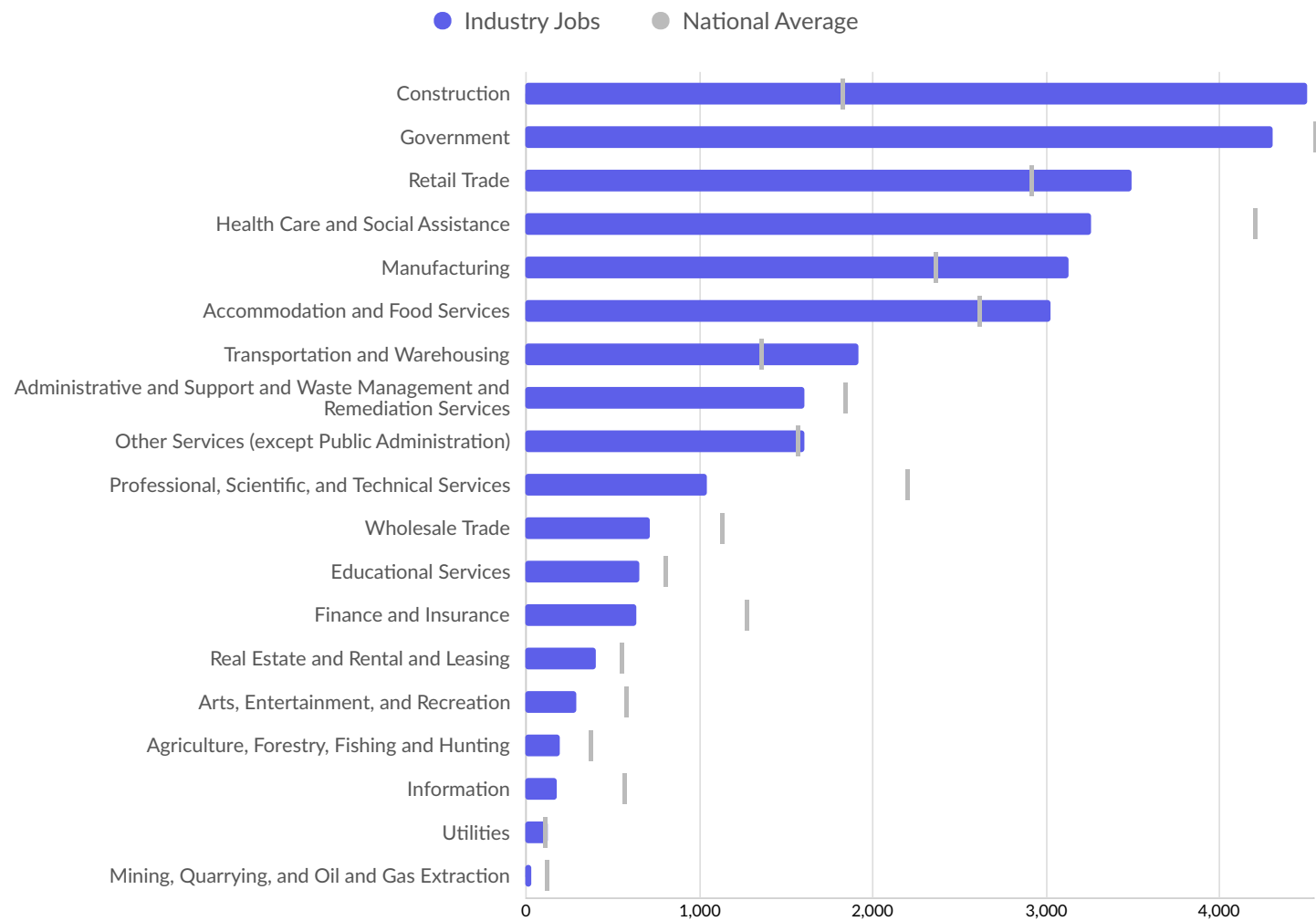


Top Previous Counties	Migrations
Gwinnett County, GA	3,205
Newton County, GA	654
Barrow County, GA	513
DeKalb County, GA	506
Rockdale County, GA	306
Clarke County, GA	194

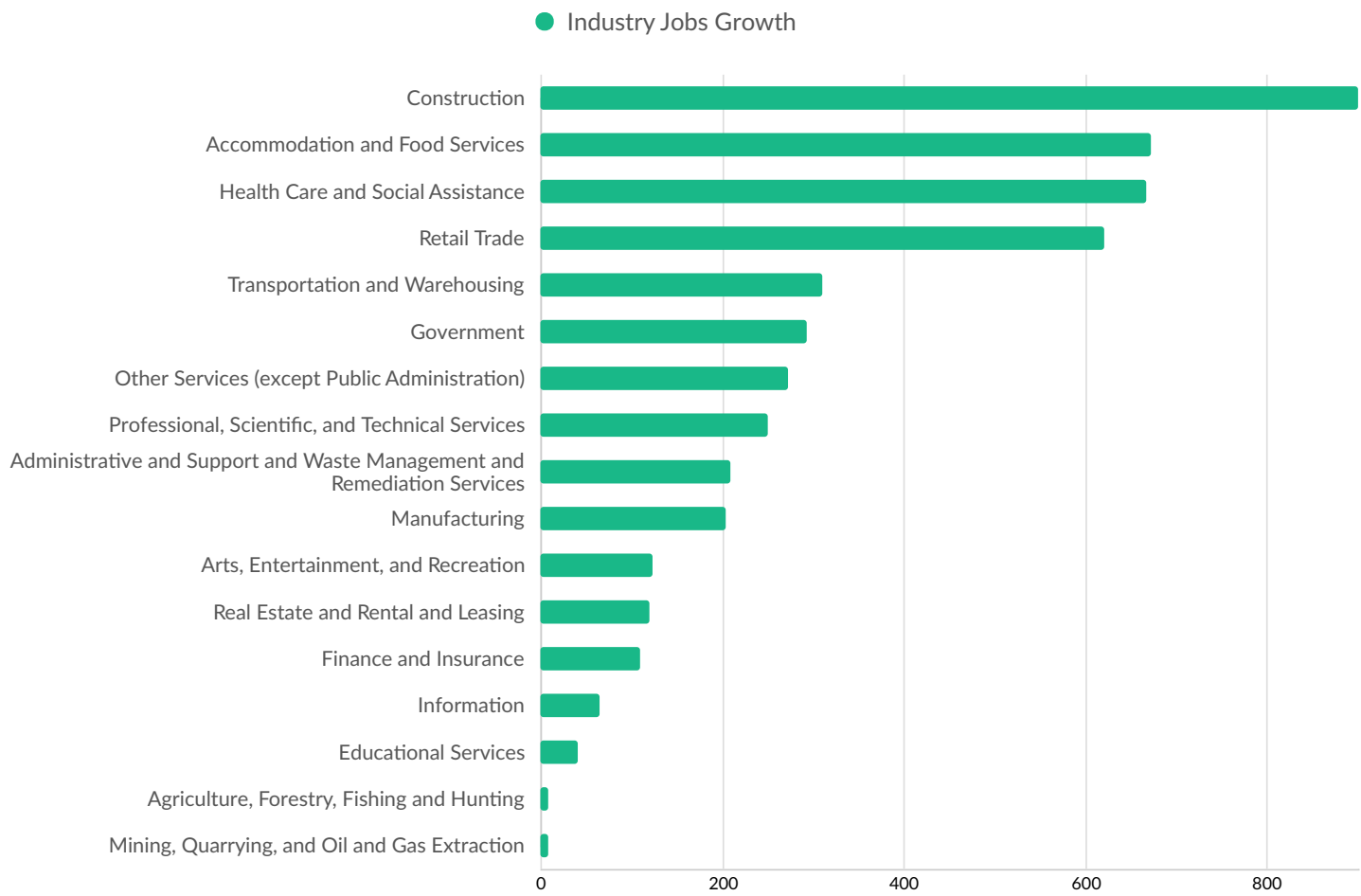
Top Previous Counties	Migrations
Fulton County, GA	183
Morgan County, GA	119
Cobb County, GA	107
Henry County, GA	96
Jackson County, GA	88
Oconee County, GA	83
Hall County, GA	78
Forsyth County, GA	65
Queens County, NY	47
Top Following Counties	Migrations
Gwinnett County, GA	1,045
Newton County, GA	548
Barrow County, GA	396
Morgan County, GA	184
DeKalb County, GA	162
Clarke County, GA	155
Oconee County, GA	152
Jackson County, GA	143
Fulton County, GA	123
Rockdale County, GA	120
Hall County, GA	106
Jasper County, GA	93
Henry County, GA	90
Madison County, GA	87
Cobb County, GA	76

Industry Characteristics

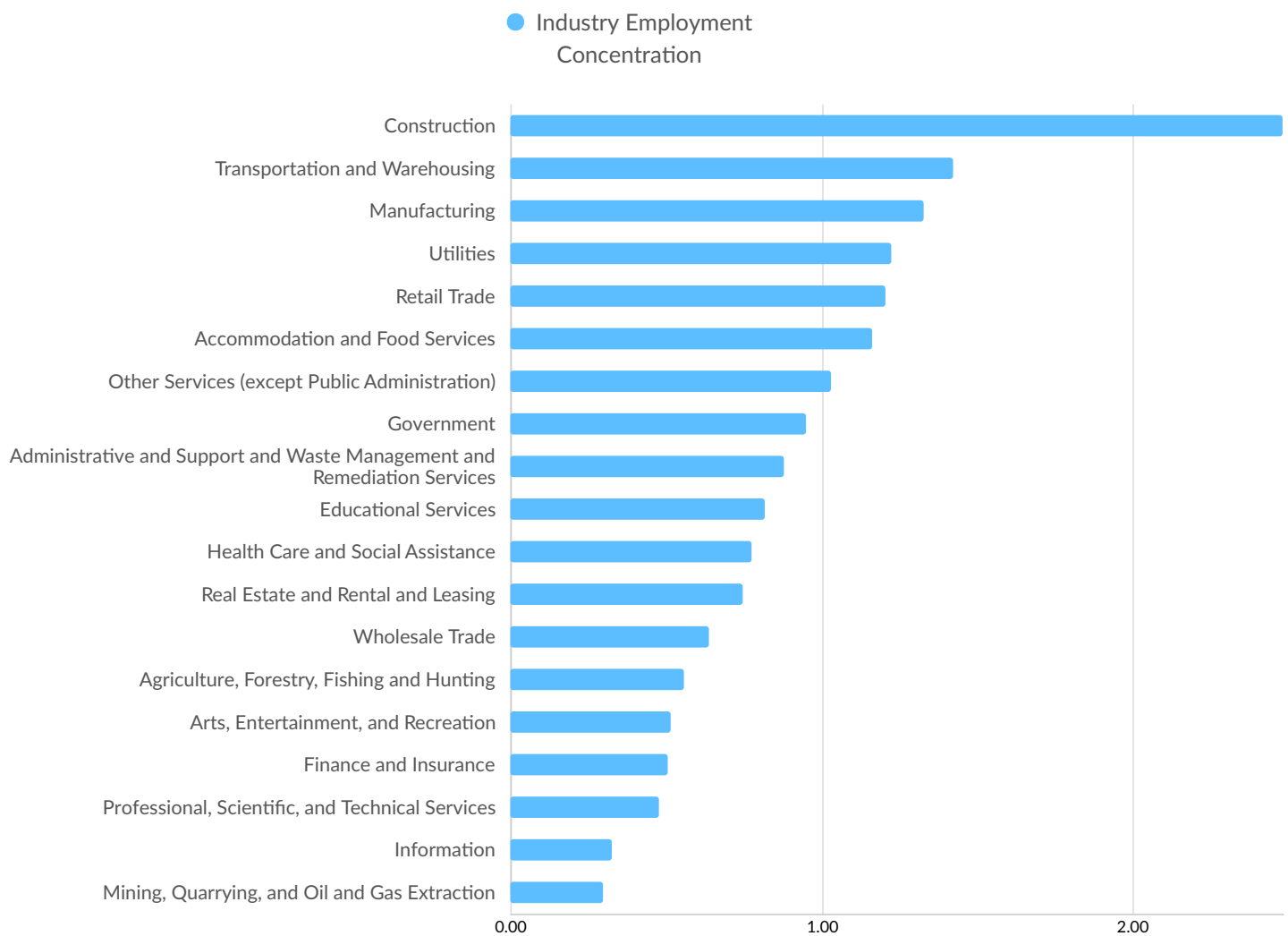
Largest Industries



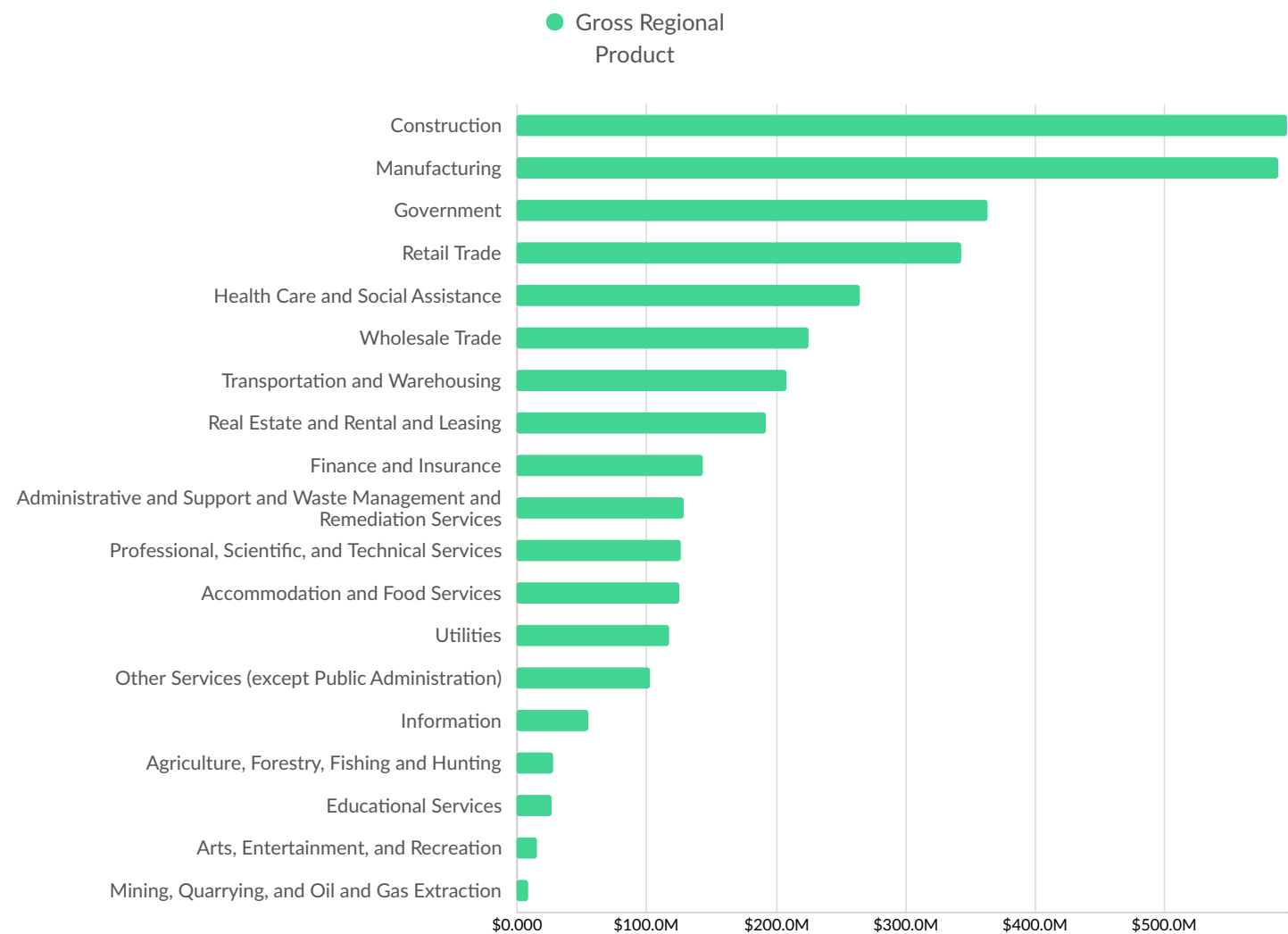
Top Growing Industries



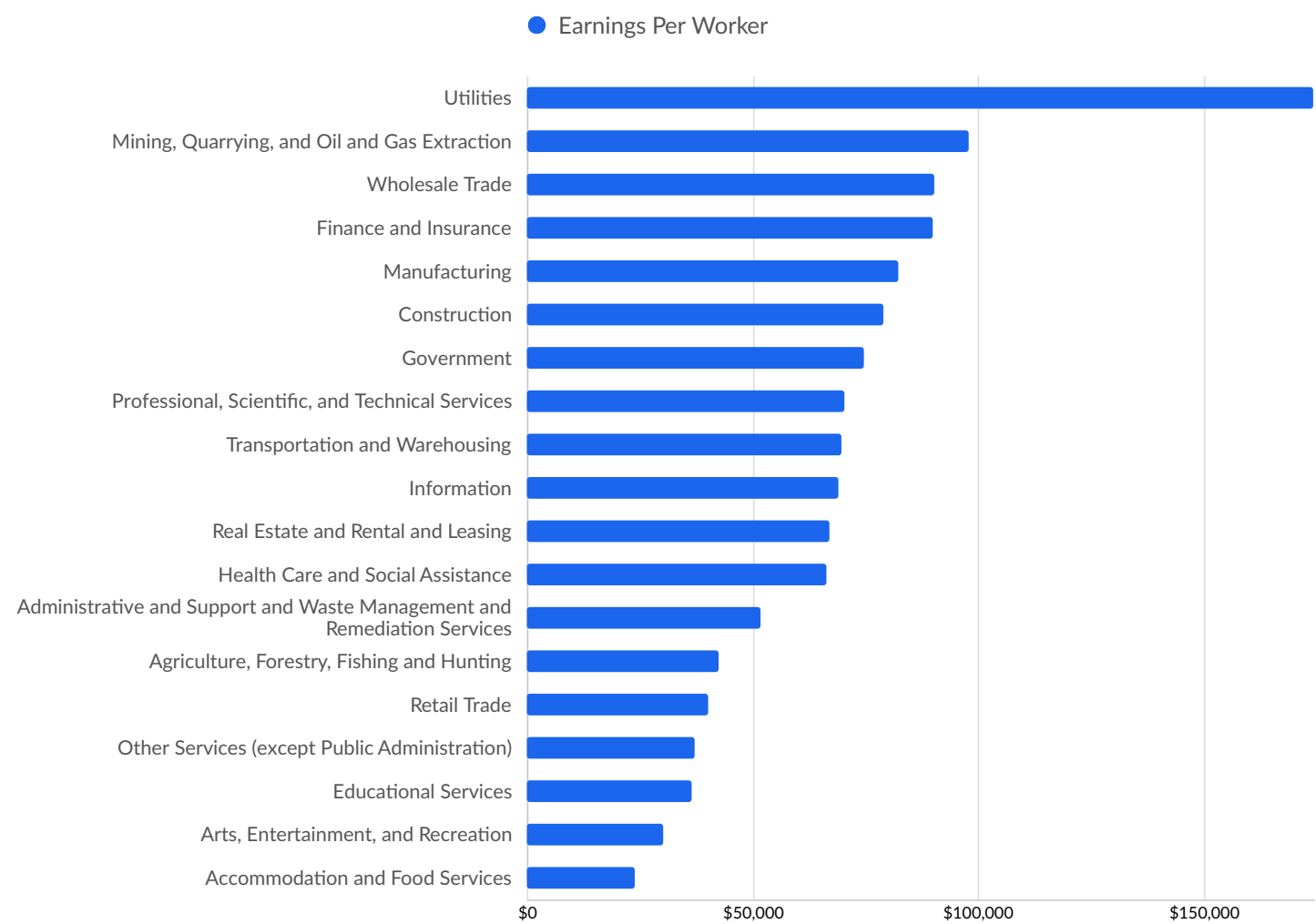
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



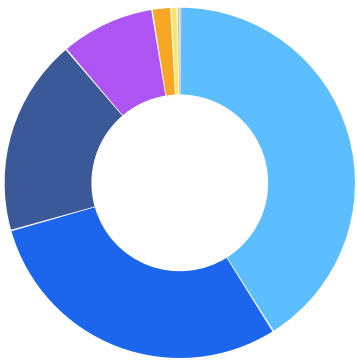
Business Characteristics

13,821 Companies Employ Your Workers

Online profiles for your workers mention 13,821 companies as employers, with the top 10 appearing below. In the last 12 months, 996 companies in Walton County, GA posted job postings, with the top 10 appearing below.

Top Companies		Profiles	Top Companies Posting		Unique Postings
Gwinnett County Public Schools	660	<div></div>	Piedmont Healthcare	409	<div></div>
Walmart	225	<div></div>	Walmart	218	<div></div>
AT&T	215	<div></div>	Takeda Pharmaceutical Company	161	<div></div>
Walton County School District	191	<div></div>	Hitachi	101	<div></div>
Piedmont Healthcare	186	<div></div>	State of Georgia	74	<div></div>
Emory Healthcare	157	<div></div>	Ridgeview Institute Monroe	49	<div></div>
United States Army	153	<div></div>	Georgia Department Of Transpo...	46	<div></div>
Gwinnett County Government	141	<div></div>	Randstad	46	<div></div>
Publix	119	<div></div>	Walton County	44	<div></div>
The Home Depot	117	<div></div>	Kroger	43	<div></div>

Business Size

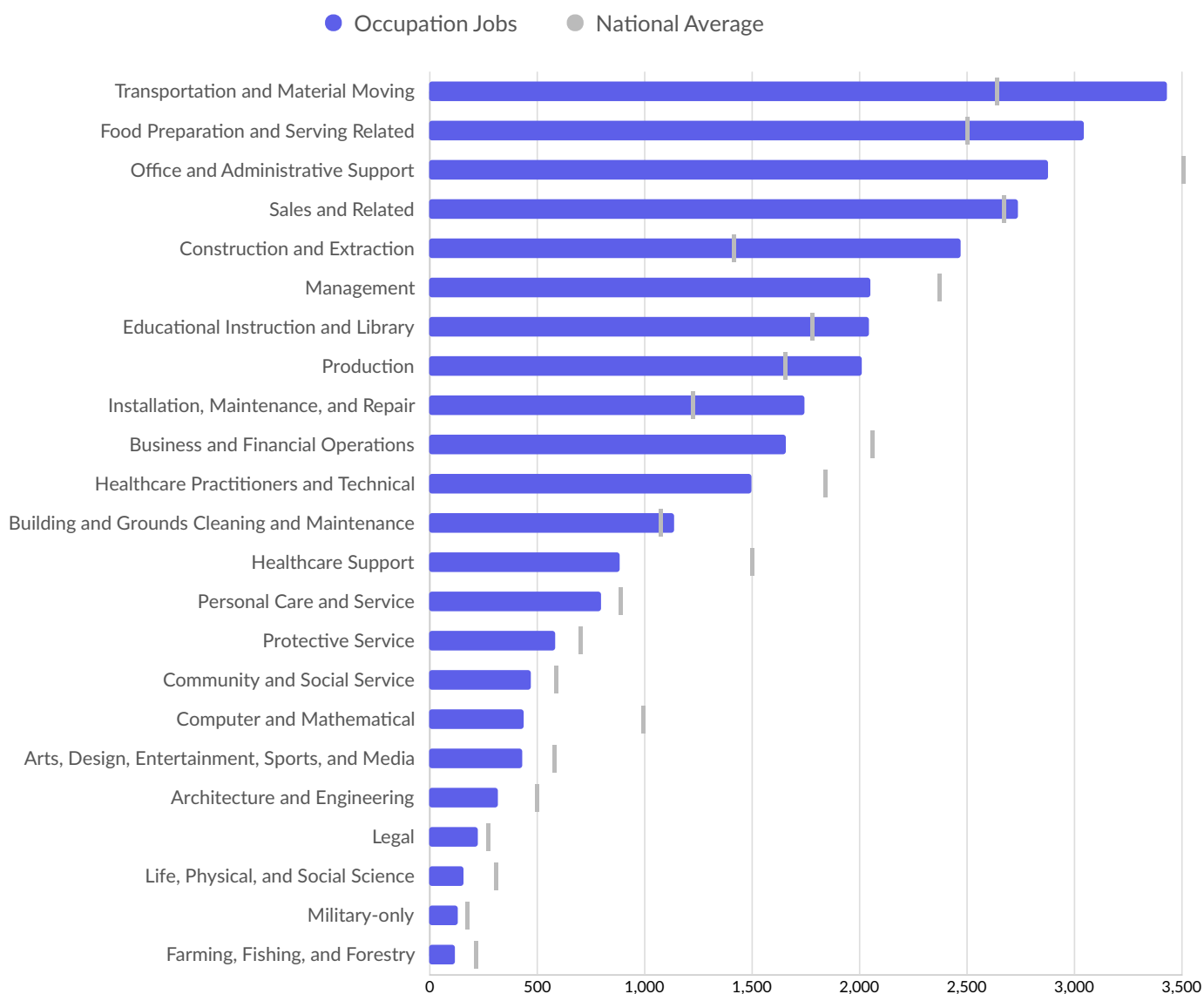


	Percentage	Business Count
1 to 4 employees	41.0%	2,011
5 to 9 employees	29.6%	1,450
10 to 19 employees	18.2%	891
20 to 49 employees	8.7%	426
50 to 99 employees	1.7%	85
100 to 249 employees	0.6%	29
250 to 499 employees	0.2%	10
500+ employees	0.1%	4

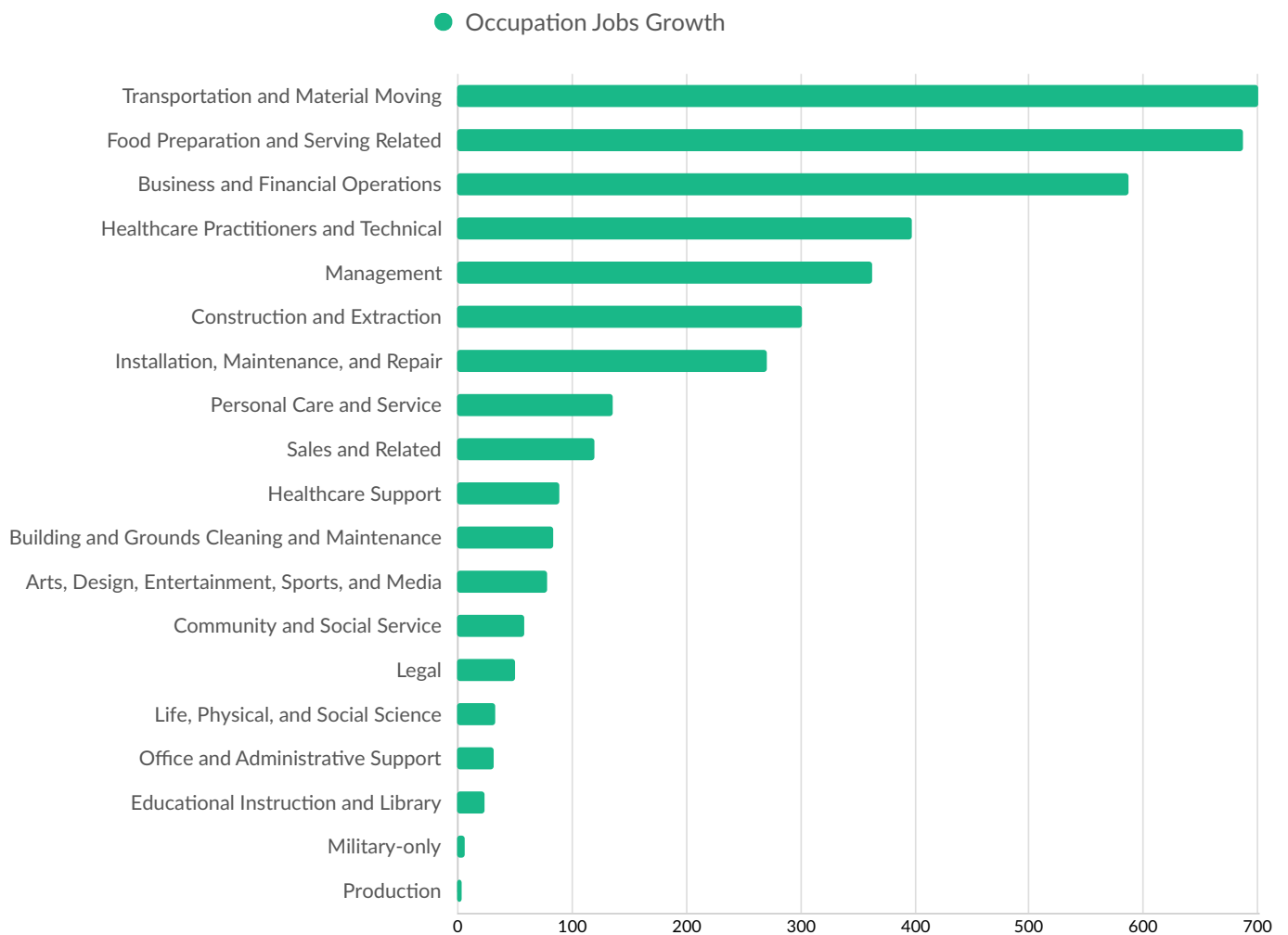
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

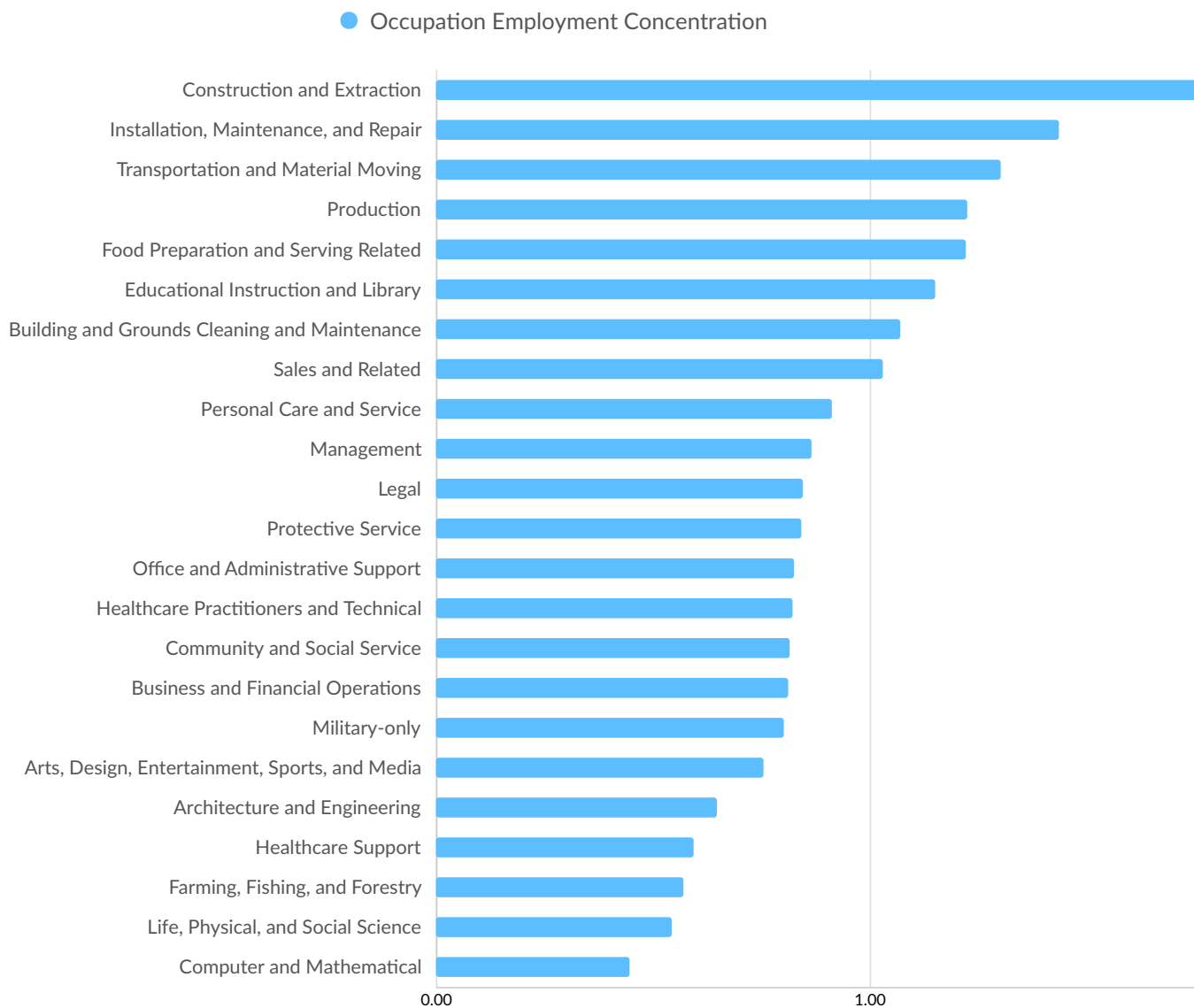
Largest Occupations



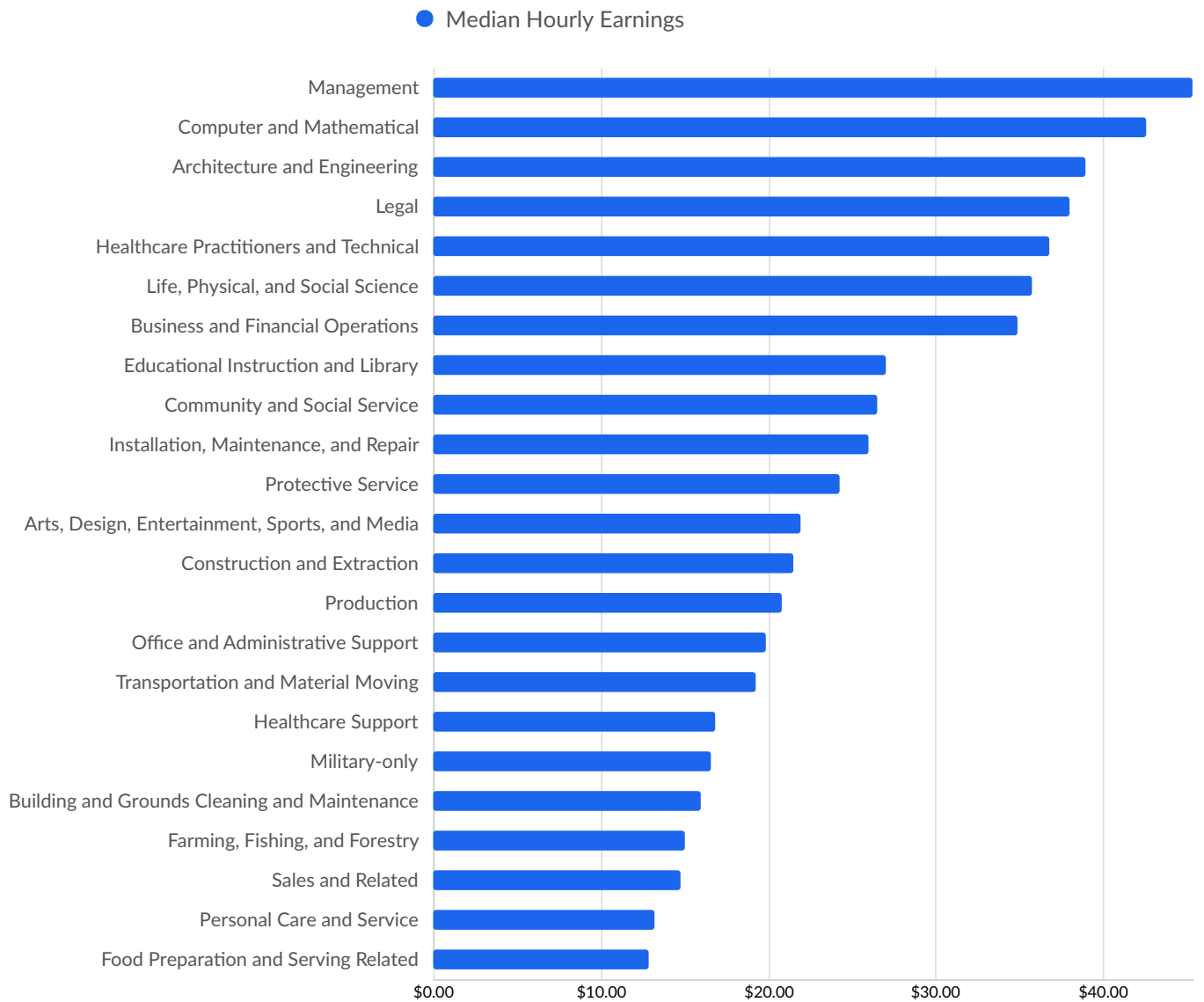
Top Growing Occupations



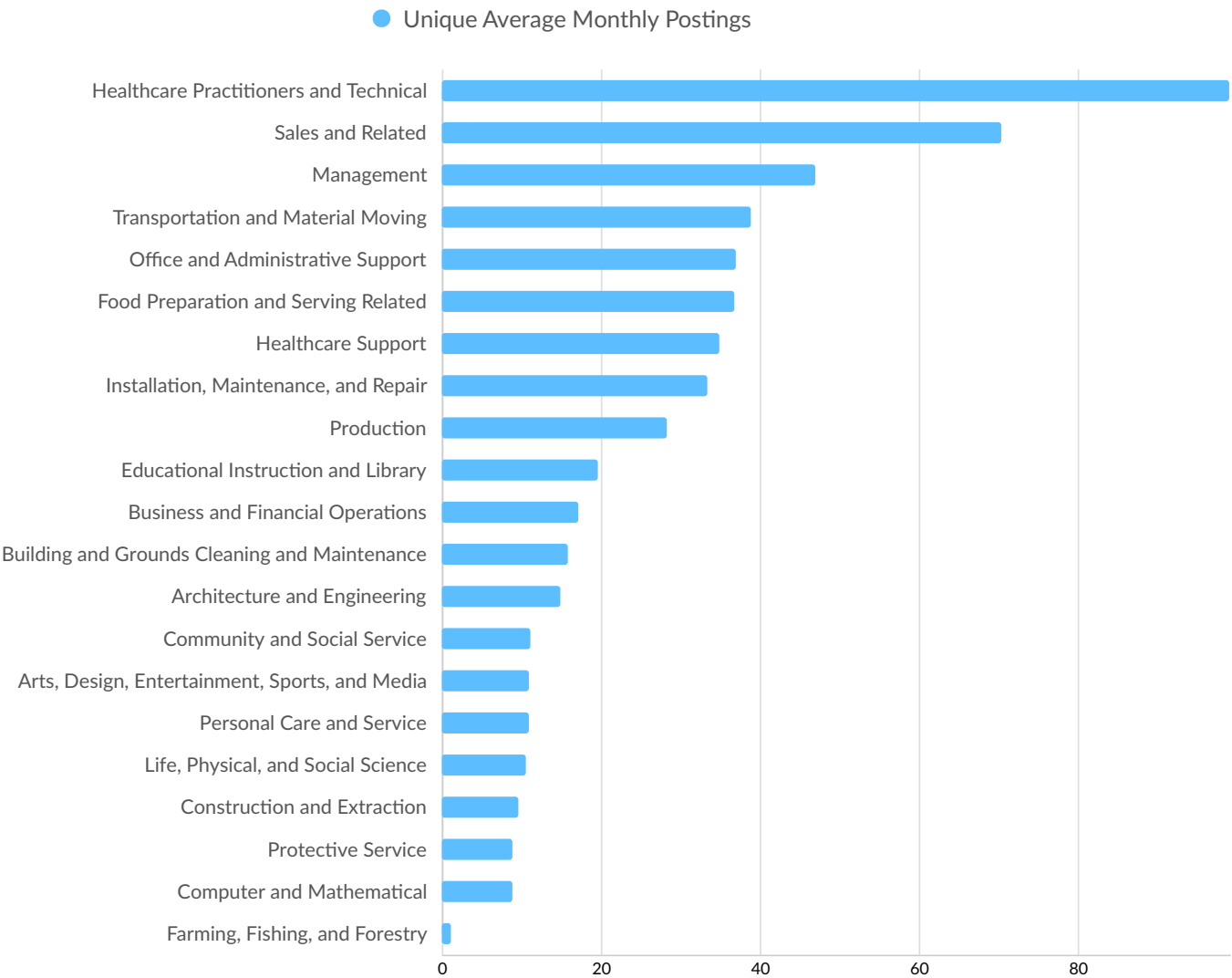
Top Occupation Employment Concentration



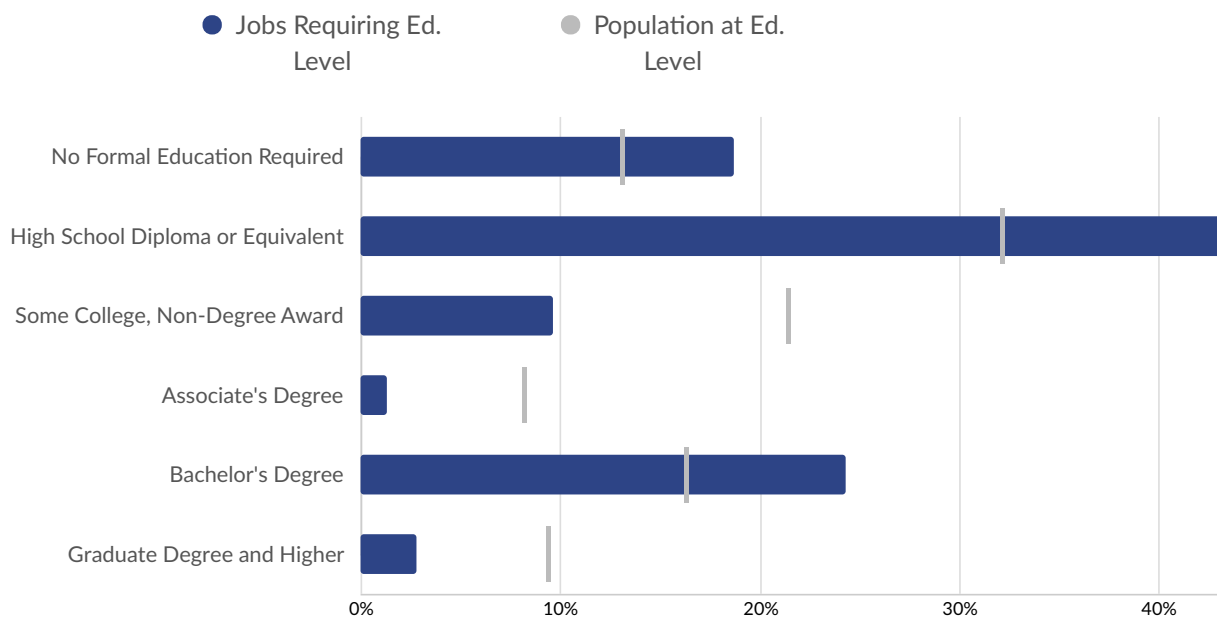
Top Occupation Earnings



Top Posted Occupations



Underemployment



In-Demand Skills

