

# Walton County, GA

Development Authority of Walton County



132 East Spring Street Monroe, Georgia 30655

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### **Report Parameters**

1 County

13297 Walton County, GA

### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



### **Economy Overview**

### 102,385

#### Population (2022)

Population grew by 10,996 over the last 5 years and is projected to grow by 11,946 over the next 5 years. 29,559

Total Regional Employment

Jobs grew by 2,761 over the last 5 years and are projected to grow by 3,856 over the next 5 years.

### \$71.7K

Median Household Income (2021)

Median household income is \$2.7K above the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population increased by 12.0% since 2017, growing by 10,996. Population is expected to increase by 11.7% between 2022 and 2027, adding 11,946.
- From 2017 to 2022, jobs increased by 10.3% in Walton County, GA from 26,797 to 29,559. This change outpaced the national growth rate of 3.8% by 6.5%. As the number of jobs increased, the labor force participation rate decreased from 63.3% to 60.4% between 2017 and 2022.
- Concerning educational attainment, **14.9% of Walton County, GA residents possess a Bachelor's Degree** (5.9% below the national average), and **8.2% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	104,792	48,588	29,559	94.4	\$3.82B	\$6.42B	\$4.08B
United States	335,839,277	166,220,270	168,791,091	100.0	\$25.16T	\$O	\$11.30T

### Apr 2023 Labor Force Breakdown



### **Educational Attainment**

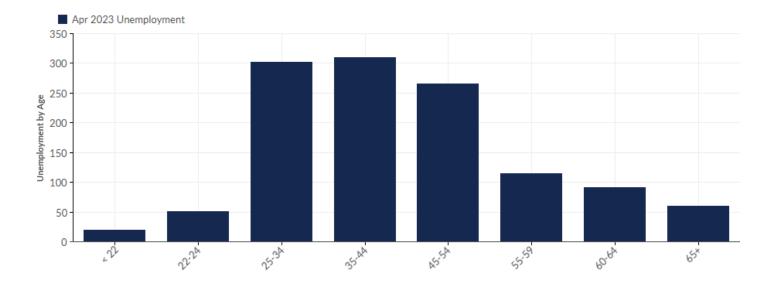
Concerning educational attainment, **14.9% of Walton County, GA residents possess a Bachelor's Degree** (5.9% below the national average), and **8.2% hold an Associate's Degree** (0.6% below the national average).

	% of Population	Population
Less Than 9th Grade	2.9%	2,027
• 9th Grade to 12th Grade	9.1%	6,293
High School Diploma	33.2%	23,044
Some College	22.7%	15,774
Associate's Degree	8.2%	5,709
<ul> <li>Bachelor's Degree</li> </ul>	14.9%	10,380
• Graduate Degree and Higher	9.0%	6,237



## Unemployment by Demographics

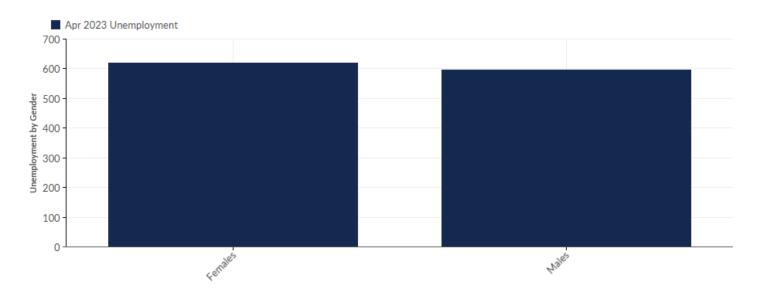
### Unemployment by Age



Age	Un	employment (Apr 2023)	% of Unemployed
< 22		20	1.65%
22-24		51	4.20%
25-34		302	24.86%
35-44		310	25.51%
45-54		266	21.89%
55-59		114	9.38%
60-64		92	7.57%
65+		60	4.94%
	Total	1,215	100.00%

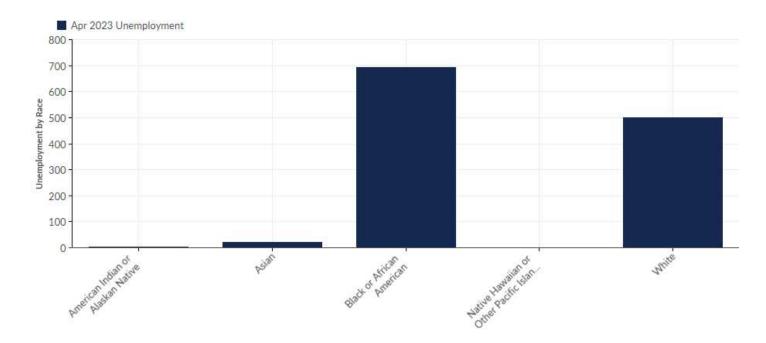
Lightcast Q3 2023 Data Set | lightcast.io

### **Unemployment by Gender**



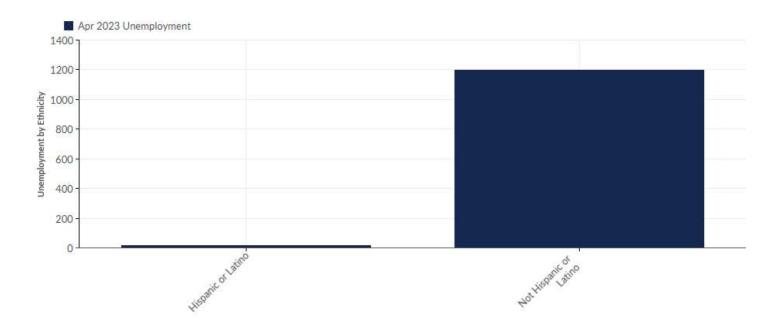
Gender	Un	employment (Apr 2023)	% of Unemployed
Females		619	50.95%
Males		596	49.05%
	Total	1,215	100.00%

### **Unemployment by Race**



Race	Un	employment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native		3	0.25%
Asian		22	1.81%
Black or African American		692	56.95%
Native Hawaiian or Other Pacific Islander		0	0.00%
White		498	40.99%
	Total	1,215	100.00%

### **Unemployment by Ethnicity**

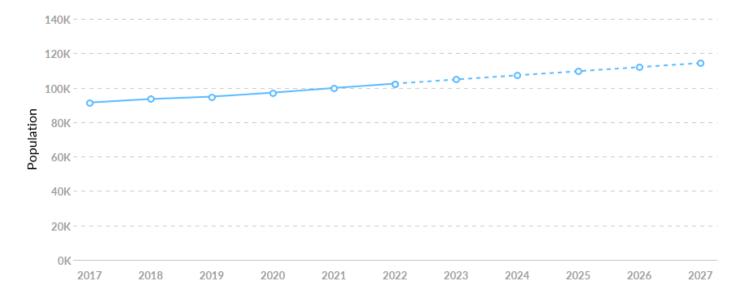


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	17	1.40%
Not Hispanic or Latino	1,198	98.60%
Т	otal 1,215	100.00%

## Historic & Projected Trends

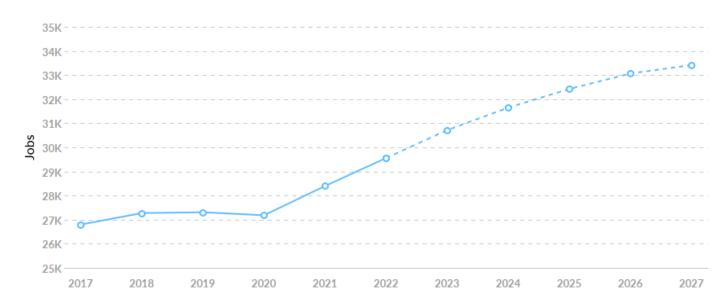
### **Population Trends**

As of 2022 the region's population **increased by 12.0%** since 2017, growing by 10,996. Population is expected to **increase by 11.7%** between 2022 and 2027, adding 11,946.



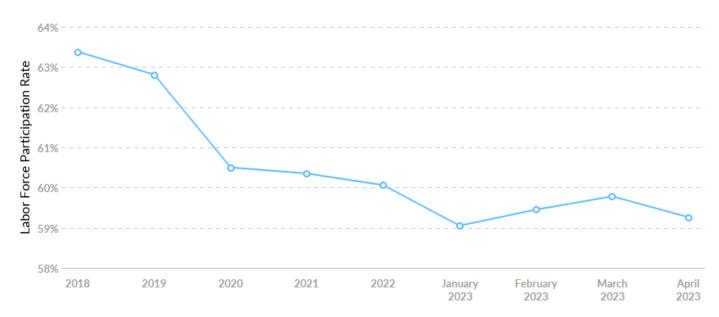
Timeframe	Population
2017	91,389
2018	93,450
2019	94,818
2020	97,135
2021	99,853
2022	102,385
2023	104,792
2024	107,195
2025	109,582
2026	111,967
2027	114,332

### Job Trends



From 2017 to 2022, jobs **increased by 10.3%** in Walton County, GA from 26,797 to **29,559**. This change **outpaced the national growth rate of 3.8% by 6.5%**.

Timeframe	Jobs
2017	26,797
2018	27,273
2019	27,307
2020	27,183
2021	28,398
2022	29,559
2023	30,717
2024	31,650
2025	32,424
2026	33,067
2027	33,415



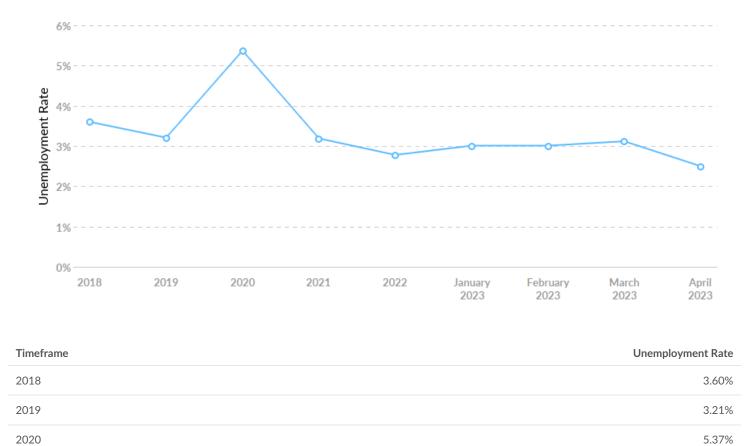
### Labor Force Participation Rate Trends

Timeframe	Labor Force Participation Rate
2018	63.38%
2019	62.81%
2020	60.50%
2021	60.35%
2022	60.06%
January 2023	59.05%
February 2023	59.45%
March 2023	59.78%
April 2023	59.26%



### **Unemployment Rate Trends**

Walton County, GA had an April 2023 unemployment rate of 2.50%, decreasing from 3.60% 5 years before.



2021

2022

January 2023

February 2023

March 2023

April 2023

3.19%

2.78%

3.01%

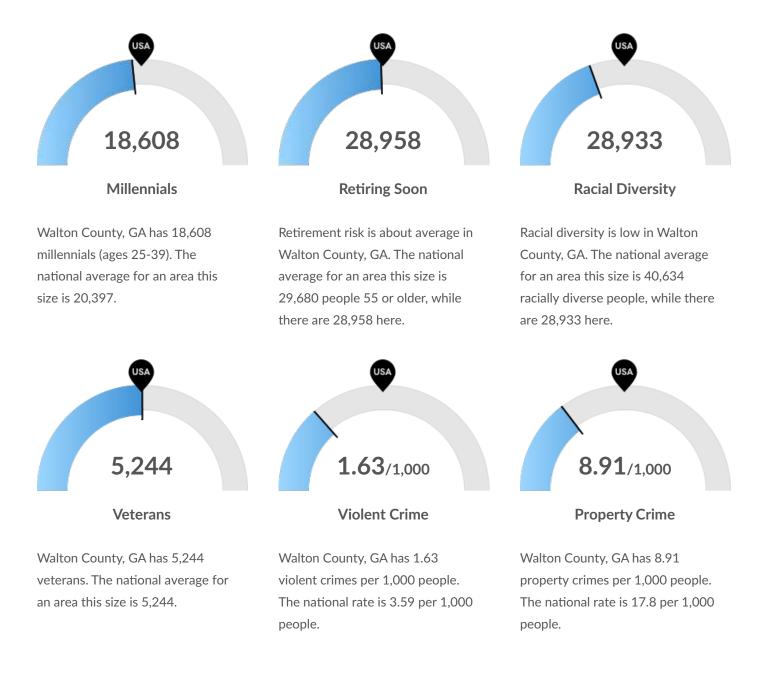
3.01%

3.12%

2.50%

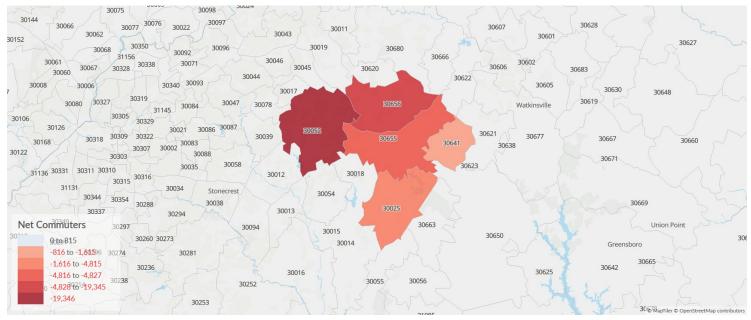


### **Population Characteristics**



### Place of Work vs Place of Residence

Understanding where talent in Walton County, GA currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

ZIP	Name	2022 Employment
30052	Loganville, GA (in Walto	15,222
30655	Monroe, GA (in Walton	7,714
30656	Monroe, GA (in Walton	3,482
30025	Social Circle, GA (in Wal	2,942
30641	Good Hope, GA (in Wal	164

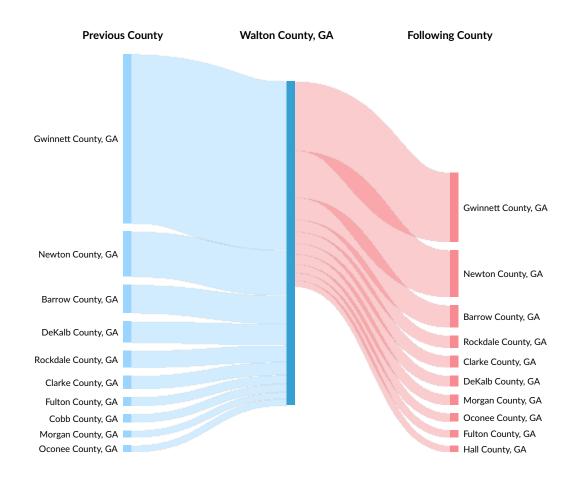
#### Where Talent Lives

ZIP	Name	2022 Workers
30052	Loganville, GA (in Walto	34,569
30655	Monroe, GA (in Walton	12,530
30656	Monroe, GA (in Walton	8,310
30025	Social Circle, GA (in Wal	4,558
30641	Good Hope, GA (in Wal	980

# Inbound and Outbound Migration

The table below analyzes past and current residents of Walton County, GA. The left column shows residents of other counties migrating to Walton County, GA. The right column shows residents migrating from Walton County, GA to other counties.

As of 2020, 2,837 people have migrated from Gwinnett County, GA to Walton County, GA. In the same year, 1,165 people left Walton County, GA migrating to Gwinnett County, GA. The total Net Migration for Walton County, GA in 2020 was 1,975.



Migrations
2,837
756

Barrow County, GA

**Top Previous Counties** 

Gwinnett County, GA

Newton County, GA

DeKalb County, GA

Rockdale County, GA

Clarke County, GA

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475

358

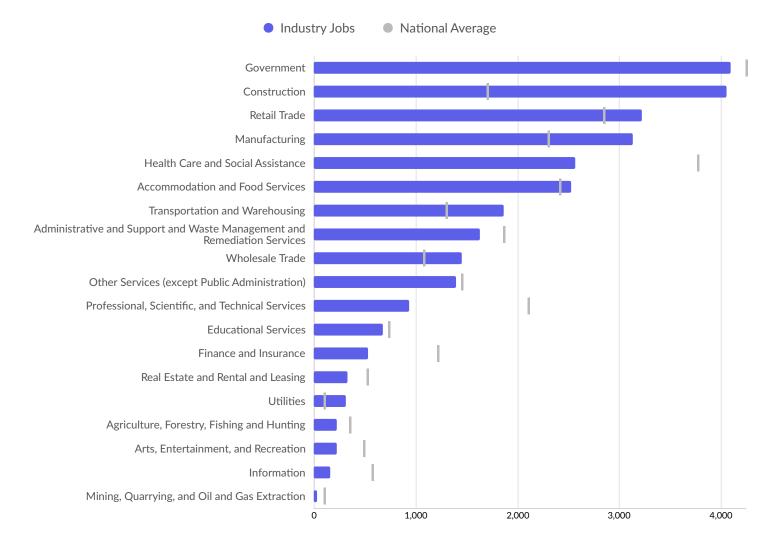
282

218

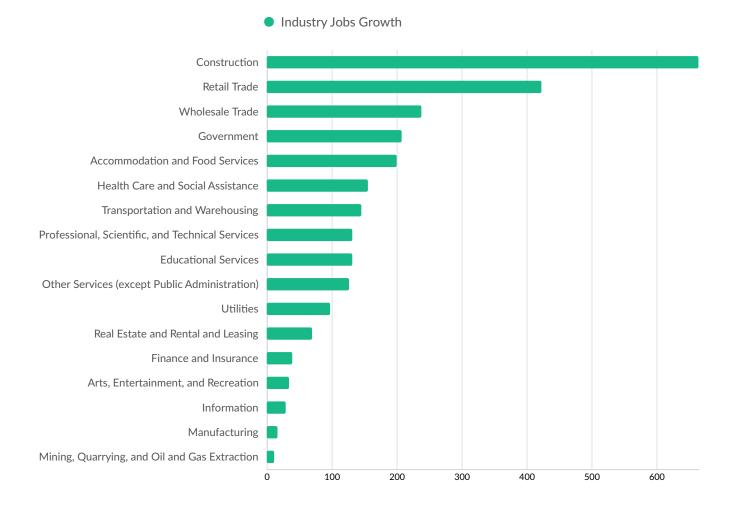
Top Previous Counties	Migrations
Fulton County, GA	148
Cobb County, GA	137
Morgan County, GA	111
Oconee County, GA	110
Henry County, GA	93
Hall County, GA	81
Jackson County, GA	73
Forsyth County, GA	46
Clayton County, GA	45
Top Following Counties	Migrations
Gwinnett County, GA	1,165
Newton County, GA	786
Barrow County, GA	370
Rockdale County, GA	202
Clarke County, GA	197
DeKalb County, GA	180
Morgan County, GA	172
Oconee County, GA	142
Fulton County, GA	126
Hall County, GA	107
Jackson County, GA	103
Cobb County, GA	79
Cherokee County, GA	68
Henry County, GA	66
Jasper County, GA	64

### **Industry Characteristics**

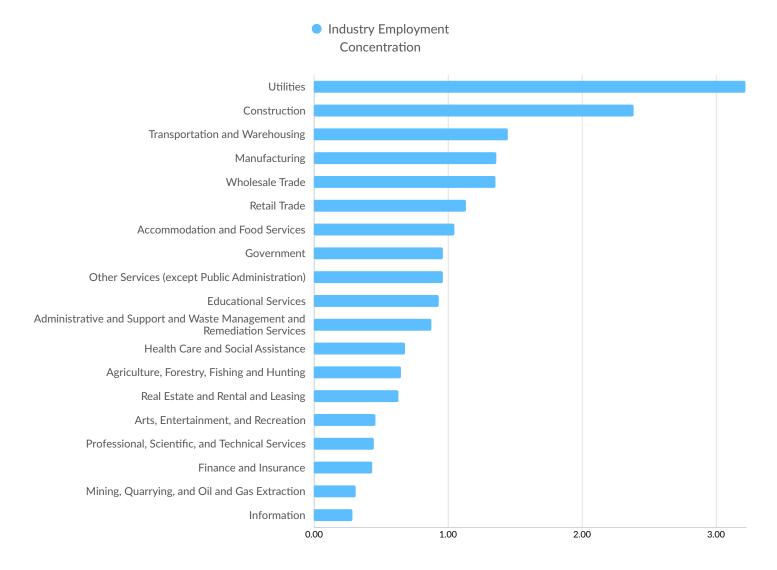
### **Largest Industries**



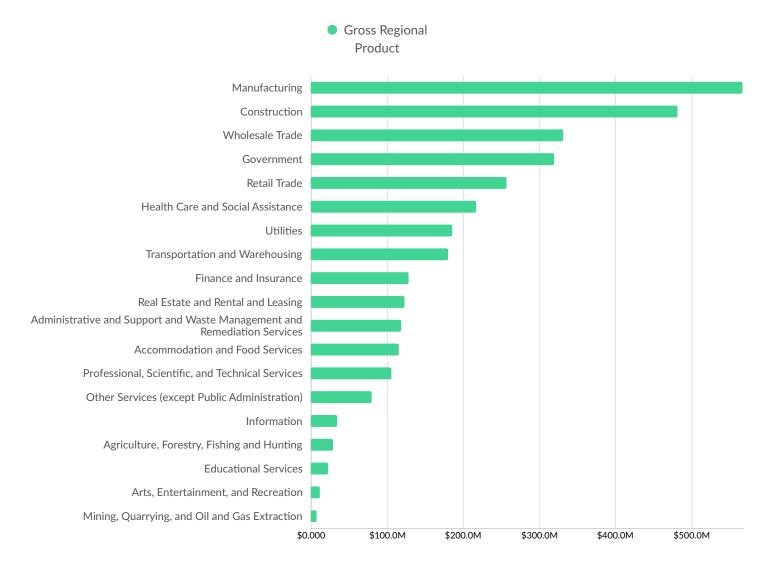
### **Top Growing Industries**



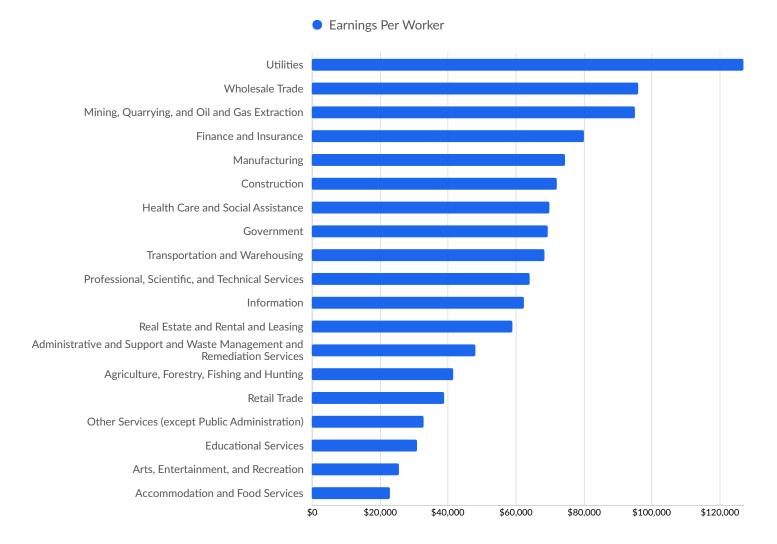
### **Top Industry Employment Concentration**



### **Top Industry GRP**



### **Top Industry Earnings**



### **Business Characteristics**

### 12,154 Companies Employ Your Workers

Online profiles for your workers mention 12,154 companies as employers, with the top 10 appearing below. In the last 12 months, 1,110 companies in Walton County, GA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Gwinnett County Public Schools	551	Hitachi	310
Walmart	250	Piedmont Healthcare	234
AT&T	218	Takeda Pharmaceutical Company	193
Emory Healthcare	213	Walmart	155
Walton County School District	172	Randstad	112
Gwinnett County Government	130	Amazon	88
Takeda Pharmaceutical Company	116	State of Georgia	78
The Home Depot	116	Piedmont Walton Hospital	69 💼
Piedmont Healthcare	104	Applebee's	54 💼
Publix	101 💼	ISS	53

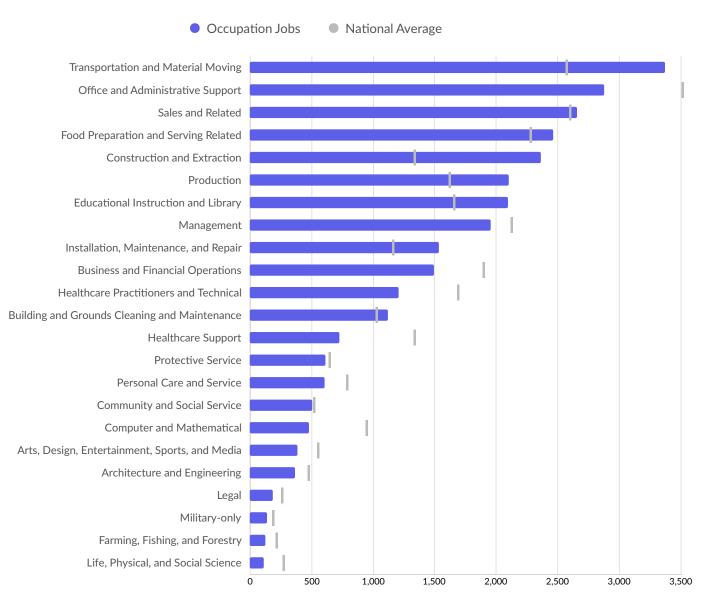
### **Business Size**

		Percentage	<b>Business Count</b>
	1 to 4 employees	38.9%	1,233
•	5 to 9 employees	29.4%	932
•	10 to 19 employees	19.7%	623
	20 to 49 employees	9.4%	298
	50 to 99 employees	1.7%	53
	100 to 249 employees	0.6%	19
	250 to 499 employees	0.2%	5
•	500+ employees	0.1%	3

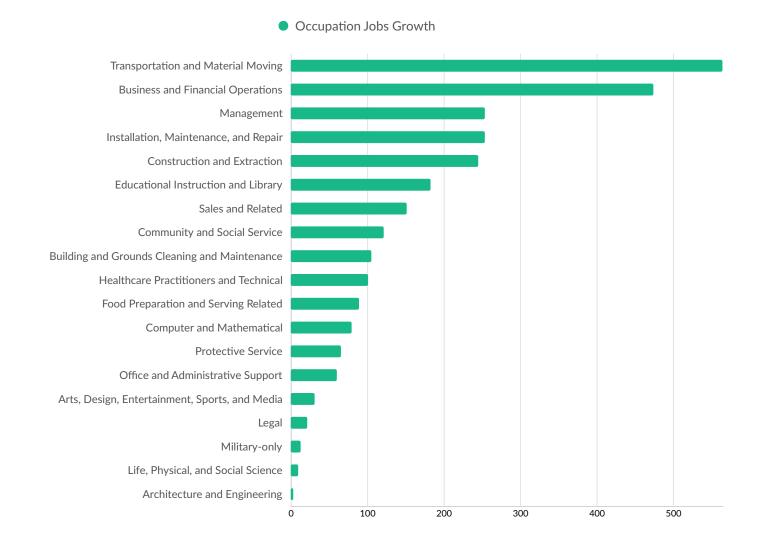
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

### Workforce Characteristics

### Largest Occupations

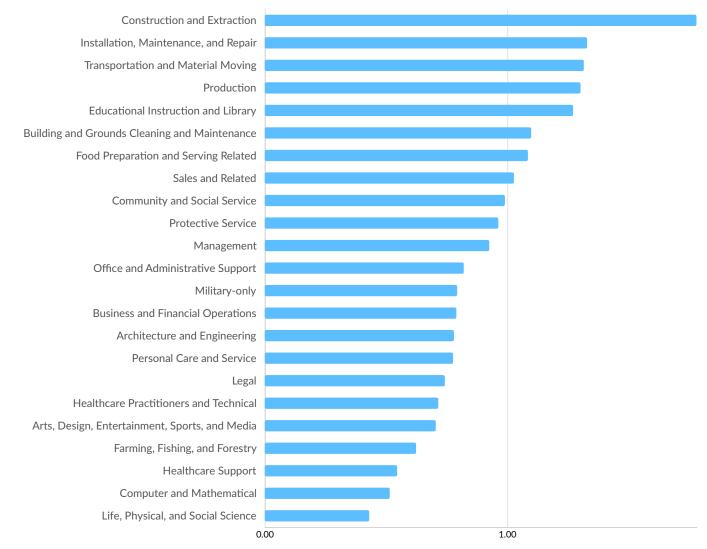


### **Top Growing Occupations**



### **Top Occupation Employment Concentration**



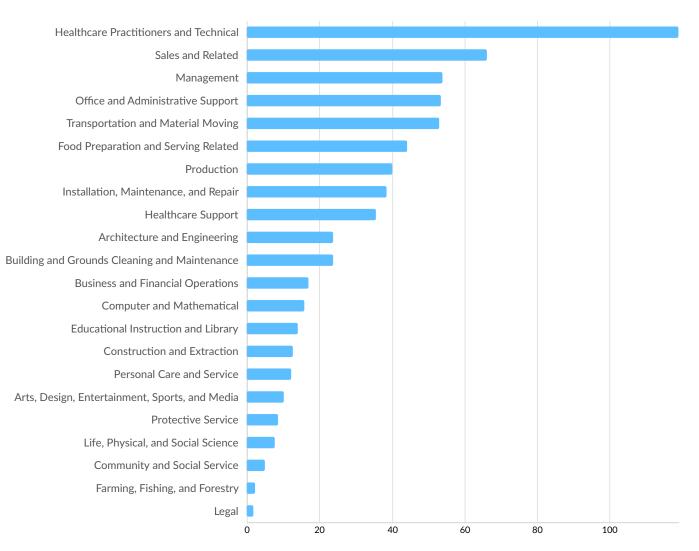


### **Top Occupation Earnings**



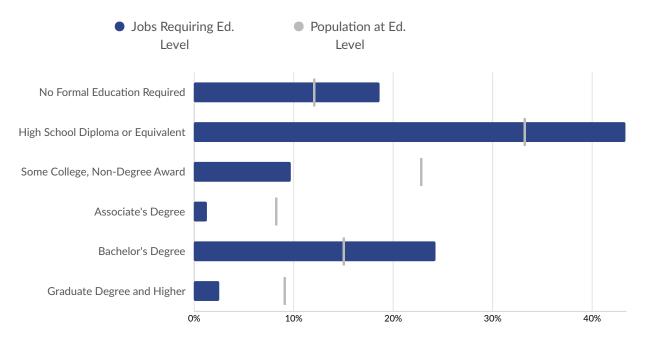
Median Hourly Earnings

### **Top Posted Occupations**



Unique Average Monthly Postings

### Underemployment





# **Educational Pipeline**

Over the last 5 years, no schools in Walton County, GA produced graduates.

## **In-Demand Skills**

