



Disposable Income Profile

Social Circle city, GA (1371660)

Geography: Place

	Census 2010	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	4,226	4,775	5,270	495	1.99%
Median Age	36.2	39.0	40.3	1.3	0.66%
Households	1,496	1,675	1,842	167	1.92%
Average Household Size	2.78	2.82	2.83	0.01	0.07%

2019 Households by Disposable Income	Number	Percent
Total	1,676	100.0%
<\$15,000	220	13.1%
\$15,000-\$24,999	194	11.6%
\$25,000-\$34,999	244	14.6%
\$35,000-\$49,999	341	20.3%
\$50,000-\$74,999	384	22.9%
\$75,000-\$99,999	145	8.7%
\$100,000-\$149,999	133	7.9%
\$150,000-\$199,999	10	0.6%
\$200,000+	5	0.3%
Median Disposable Income	\$41,491	
Average Disposable Income	\$50,025	

2019 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	35	281	267	314	308	270	195
<\$15,000	8	34	19	35	40	39	44
\$15,000-\$24,999	4	26	20	27	38	37	40
\$25,000-\$34,999	2	48	27	42	49	40	35
\$35,000-\$49,999	15	79	56	49	69	43	31
\$50,000-\$74,999	4	54	86	84	74	63	18
\$75,000-\$99,999	0	19	35	36	18	27	10
\$100,000-\$149,999	2	20	19	36	18	21	17
\$150,000-\$199,999	0	1	4	3	1	0	0
\$200,000+	0	0	1	2	1	0	0
Median Disposable Income	\$36,865	\$39,528	\$51,898	\$50,696	\$39,464	\$40,398	\$28,052
Average Disposable Income	\$38,066	\$47,441	\$58,212	\$58,199	\$47,037	\$49,041	\$39,140

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Household Budget Expenditures

Social Circle city, GA (1371660)

Geography: Place

Demographic Summary		2019	2024		
Population		4,775	5,270		
Households		1,675	1,842		
Average Household Size		2.82	2.83		
Families		1,247	1,366		
Median Age		39.0	40.3		
Median Household Income		\$50,302	\$56,483		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		74	\$55,323.66	\$92,667,125	100.0%
Food		77	\$6,843.22	\$11,462,395	12.4%
Food at Home		80	\$4,154.83	\$6,959,348	7.5%
Food Away from Home		73	\$2,688.39	\$4,503,047	4.9%
Alcoholic Beverages		56	\$325.39	\$545,030	0.6%
Housing		69	\$16,092.76	\$26,955,365	29.1%
Shelter		64	\$11,842.35	\$19,835,943	21.4%
Utilities, Fuel and Public Services		87	\$4,250.40	\$7,119,422	7.7%
Household Operations		72	\$1,488.90	\$2,493,907	2.7%
Housekeeping Supplies		85	\$634.53	\$1,062,839	1.1%
Household Furnishings and Equipment		74	\$1,577.63	\$2,642,524	2.9%
Apparel and Services		74	\$1,593.98	\$2,669,923	2.9%
Transportation		87	\$7,373.47	\$12,350,568	13.3%
Travel		65	\$1,453.52	\$2,434,646	2.6%
Health Care		82	\$4,874.90	\$8,165,451	8.8%
Entertainment and Recreation		78	\$2,554.46	\$4,278,727	4.6%
Personal Care Products & Services		71	\$630.38	\$1,055,894	1.1%
Education		62	\$992.90	\$1,663,102	1.8%
Smoking Products		119	\$481.47	\$806,460	0.9%
Lotteries & Pari-mutuel Losses		53	\$30.09	\$50,404	0.1%
Legal Fees		56	\$118.13	\$197,861	0.2%
Funeral Expenses		121	\$101.64	\$170,240	0.2%
Safe Deposit Box Rentals		91	\$4.53	\$7,592	0.0%
Checking Account/Banking Service Charges		85	\$29.52	\$49,447	0.1%
Cemetery Lots/Vaults/Maintenance Fee		111	\$9.42	\$15,785	0.0%
Accounting Fees		49	\$55.78	\$93,426	0.1%
Miscellaneous Personal Services/Advertising/Fine		52	\$28.88	\$48,369	0.1%
Occupational Expenses		51	\$31.32	\$52,456	0.1%
Expenses for Other Properties		69	\$94.42	\$158,152	0.2%
Credit Card Membership Fees		48	\$4.28	\$7,173	0.0%
Shopping Club Membership Fees		61	\$16.60	\$27,807	0.0%
Support Payments/Cash Contributions/Gifts in Kind		78	\$1,935.19	\$3,241,446	3.5%
Life/Other Insurance		92	\$422.63	\$707,909	0.8%
Pensions and Social Security		67	\$5,444.06	\$9,118,809	9.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.