



Disposable Income Profile

Loganville city, GA (1347196)

Geography: Place

	Census 2010	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	10,458	12,789	13,788	999	1.52%
Median Age	34.8	36.6	37.2	0.6	0.33%
Households	3,825	4,659	5,012	353	1.47%
Average Household Size	2.73	2.74	2.75	0.01	0.07%

2019 Households by Disposable Income	Number	Percent
Total	4,659	100.0%
<\$15,000	490	10.5%
\$15,000-\$24,999	427	9.2%
\$25,000-\$34,999	536	11.5%
\$35,000-\$49,999	784	16.8%
\$50,000-\$74,999	1,290	27.7%
\$75,000-\$99,999	621	13.3%
\$100,000-\$149,999	397	8.5%
\$150,000-\$199,999	71	1.5%
\$200,000+	43	0.9%
Median Disposable Income	\$51,049	
Average Disposable Income	\$57,982	

2019 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	104	830	882	978	848	563	454
<\$15,000	17	72	61	76	96	79	89
\$15,000-\$24,999	9	66	56	60	75	66	94
\$25,000-\$34,999	11	116	61	101	89	65	94
\$35,000-\$49,999	29	182	117	128	153	95	78
\$50,000-\$74,999	25	219	271	289	269	165	54
\$75,000-\$99,999	7	85	191	176	88	53	21
\$100,000-\$149,999	5	71	87	120	58	34	23
\$150,000-\$199,999	1	12	29	16	9	2	1
\$200,000+	0	7	9	12	11	4	0
Median Disposable Income	\$41,048	\$47,620	\$60,296	\$57,728	\$50,542	\$45,279	\$28,755
Average Disposable Income	\$47,090	\$56,395	\$68,357	\$66,267	\$56,351	\$50,729	\$37,413

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Household Budget Expenditures

Loganville city, GA (1347196)

Geography: Place

Demographic Summary		2019	2024		
Population		12,789	13,788		
Households		4,659	5,012		
Average Household Size		2.74	2.75		
Families		3,416	3,656		
Median Age		36.6	37.2		
Median Household Income		\$62,495	\$69,995		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		85	\$63,653.68	\$296,562,495	100.0%
Food		86	\$7,566.70	\$35,253,258	11.9%
Food at Home		85	\$4,399.52	\$20,497,377	6.9%
Food Away from Home		86	\$3,167.18	\$14,755,882	5.0%
Alcoholic Beverages		84	\$485.93	\$2,263,936	0.8%
Housing		83	\$19,414.92	\$90,454,112	30.5%
Shelter		82	\$15,214.21	\$70,883,000	23.9%
Utilities, Fuel and Public Services		86	\$4,200.71	\$19,571,112	6.6%
Household Operations		87	\$1,798.39	\$8,378,682	2.8%
Housekeeping Supplies		87	\$653.58	\$3,045,010	1.0%
Household Furnishings and Equipment		88	\$1,881.24	\$8,764,690	3.0%
Apparel and Services		85	\$1,824.08	\$8,498,379	2.9%
Transportation		87	\$7,377.91	\$34,373,700	11.6%
Travel		85	\$1,911.00	\$8,903,330	3.0%
Health Care		88	\$5,215.05	\$24,296,940	8.2%
Entertainment and Recreation		85	\$2,794.83	\$13,021,127	4.4%
Personal Care Products & Services		89	\$791.34	\$3,686,843	1.2%
Education		80	\$1,267.09	\$5,903,390	2.0%
Smoking Products		82	\$330.14	\$1,538,141	0.5%
Lotteries & Pari-mutuel Losses		74	\$42.52	\$198,110	0.1%
Legal Fees		74	\$155.49	\$724,443	0.2%
Funeral Expenses		87	\$73.32	\$341,586	0.1%
Safe Deposit Box Rentals		82	\$4.08	\$19,010	0.0%
Checking Account/Banking Service Charges		79	\$27.33	\$127,332	0.0%
Cemetery Lots/Vaults/Maintenance Fee		73	\$6.21	\$28,926	0.0%
Accounting Fees		78	\$88.47	\$412,182	0.1%
Miscellaneous Personal Services/Advertising/Fine		71	\$39.04	\$181,867	0.1%
Occupational Expenses		80	\$48.75	\$227,116	0.1%
Expenses for Other Properties		90	\$122.95	\$572,812	0.2%
Credit Card Membership Fees		77	\$6.80	\$31,666	0.0%
Shopping Club Membership Fees		88	\$23.73	\$110,549	0.0%
Support Payments/Cash Contributions/Gifts in Kind		87	\$2,146.74	\$10,001,673	3.4%
Life/Other Insurance		89	\$411.68	\$1,918,033	0.6%
Pensions and Social Security		87	\$7,055.89	\$32,873,392	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.